October 2021 Newsletter

The Santa Clara County Office of Education CTE Team is dedicated to providing important CTE and College and Career updates to our community through our monthly SCCOE CTE Team Newsletter. We look forward to building and improving communication with the goal of creating equitable access to high quality CTE pathways and College and Career transitions for all our students throughout Santa Clara County.

MESSAGE FROM THE CTE COORDINATOR

College Day is Coming Soon!

At SCCOE, we believe College Day is everyday, and CTE is an important part of College and Career. We invite you to encourage students, parents, colleagues, and your community to participate in this important virtual event. See our flyer below for registration information.
Happy October, CTE teachers and Connectors!

We look forward to seeing you at the October 11 CTE Teacher and Connector Community of Practice meeting next week! We have so much to share and talk about, and decisions to make about upcoming
events and collaborations. The CoP meeting is on Monday, from 3:30-4:30 PM. Note to ICT teachers: at this CoP we need your input on the December 6-8th ICT Sector Week event. If you cannot make the meeting, please take a few minutes to fill out the ICT Sector Week input form, [HERE](#).

At this meeting you will:

- Connect with colleagues from across the County and share challenges and best practices.
- Get acquainted with the free services of Earn & Learn and PilotCity that are available to help you provide innovative and life-changing career exploration and work-based learning experiences to your students.
- Help shape events to impact more students.
- Have a chance to share your support needs, so the Santa Clara County Office of Education can provide you with the best services possible.

Click here for the CTE CoP Zoom Link

Community of Practice Open to Santa Clara County CTE teachers and Connectors

Join us for Future CTE Community of Practice Meetings

The Community of Practice will meet monthly and future presenters will include:
- Google Career Certificates
- IBM SkillsBuild
- Key Code Media Education
- Qwasar
- SC Builders
- Others, by your request!

K12 PATHWAYS COORDINATOR CORNER

October Coffee Chat - October 12, 10:00-11:15 AM

Join us as we explore the pathway of Design, Visual and Media Arts. We will have presentations from the Dean of the Cilker School of Art and Design at West Valley College, the Dean of Design at Mission College. They will explain what this field is all about and describe the post secondary college and career opportunities for our high school students. We will also hear from a recent grad who is pursuing his dream as a graphic designer for Palo Alto USD. There will be plenty of time for questions.
Upcoming Workshops and Conferences

COUNSELING STUDENTS FOR FUTURE CAREERS

San Diego Imperial Valley Counselor Conference on Career Development

Although this is hosted by San Diego-Imperial Valley, it will provide strategies that apply to all counselors and coordinators in supporting students in a CTE pathways.

DIGITAL MEDIA STUDENT OPPORTUNITIES AND BEYOND

https://www.wastc.org/events/dmec-2021

The Western Academy Training and Support Center (WASTC) is pleased to announce the return of the Digital Media Educators Conference October 28 and 29, 9:00 - 3:15.

The conference theme is Digital Media Student Opportunities and Beyond: Success for All. Digital media career education pathways attract and inspire students to develop a passion - key to expanding equity and inclusion in college programs and the workplace. Diversity, Equity and Inclusion (DEI) will be the underlying theme for the event. There will be 2 morning keynotes and 36 sessions under the following tracks:

- Jobs! Jobs! Jobs! (Employment)
- Industry Speaks! (Industry Partnerships)
- In Practice! (What’s Working for DM Student Success)

Pathways Diversity, Equity and Inclusion

A two part workshop on the use of data in CTE hosted by the Los Angeles COE.

Using Data Effectively to Improve Outcomes for CTE Students

In addition to the impact Career, Technical Education (CTE) has on students’ lives, it has become increasingly important for Local Education Agencies as an accountability measure. In fact, CTE’s impact on the California School Dashboard’s College & Career Indicator (CCI) has been increasing with the addition of more career measures that were requested by the State Board of Education, which provide more opportunities for LEAs to demonstrate how their students are “Prepared” for life beyond high school. Beyond the Dashboard, effective use of data has become a critical component for CTE program funding, such as the Perkins Grant and the CTE Incentive Grant.
Featured Partnership

East Side Union High School District – Financial Services
Independence High School Academy of Finance offers students a seamless transition from high school to community college in a specialized pathway which leads to careers in the financial services industry. The pathway gives students the options of taking an introductory computer course and two courses that have been articulated with Mission College to give students 3 units of college credit for completing Introduction to Business and Economics of Small Business Ownership (Entrepreneurship). Through Mission College, you can obtain an AA in Accounting or Business.
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Career Tech Education - Santa Clara County Office of Education

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