

# **TUPE**

# **Site Coordinator**

# **Packet**

# **2022-2023**



Santa Clara County  Office of Education

# What is TUPE?

- Tobacco Use Prevention Education (TUPE) is a comprehensive evidence-based program for students in grades 6th through 12th.
- The purpose is to reduce youth tobacco-use through classroom-based curriculum, youth engagement activities, one-on-one intervention support, and cessation support through referrals and quit groups.
- TUPE is endorsed by the California Department of Education and the California Department of Public Health Tobacco Control Branch.
- Funding originates from tobacco tax revenue; CA Prop 99 & 56.

## TUPE Tier 2 Districts

ACE Esperanza

Campbell Union Elementary

Campbell Union High

Cupertino Union

Eastside Union High

Evergreen Elementary

Franklin-McKinley Elementary

Luther Burbank

Milpitas Unified

Moreland

Morgan Hill Unified

Palo Alto Unified

SCCOE Alternative Education

Sunnyvale Elementary



# TUPE Services

Request the following TUPE Services on the [TUPE Services Request Form](#).

**Student  
Presentations**

**Parent  
Education**

**Staff  
Professional  
Development**

**Alternative to  
Suspension for  
Students**

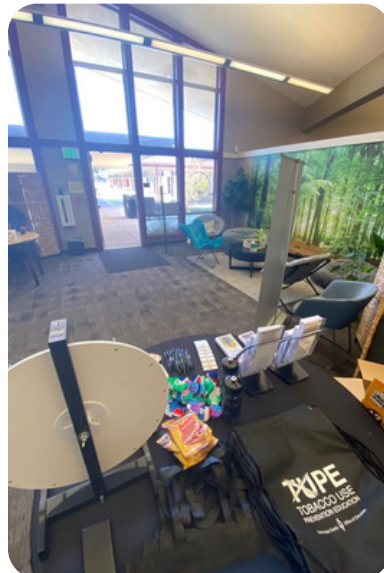
**TUPE  
Q&A  
Panel**

**Train  
the  
Trainer**

**Peer Advocate  
Training**

**Youth Mental  
Health First Aid**

**Tabling**



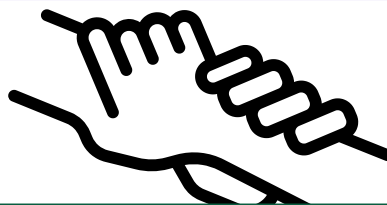
# TUPE Site Coordinator Support:

Thank you for dedicating your time to the TUPE Program on your school campus! The TUPE Team is here to support you and provide technical assistance if needed.

Our hope is that this program will inspire youth to feel more connected, advocate for the issues they believe in, and define their purpose on campus.

Reach out to the TUPE Team anytime throughout the school year!

## Types of Support:



- 1:1 meetings and ongoing communication.
- Brainstorming sessions for Red Ribbon Week, Take Down Tobacco Day, or other student awareness events.
- Ideas for spending the TUPE funds.
- Peer Advocate recruitment.
- Assist and support Peer Advocate and other student activities, meetings, and tabling.
- Notify you of any upcoming TUPE professional development webinars, trainings, and student opportunities (alternatives to suspension support).
- Provide useful and relevant resources.
- Stanford Tobacco Prevention Toolkit 5-session curricula support for 7th, 9th, and 10th grade students.
- Record all TUPE activities on the Activity Log.
- Request services from [TUPE Services Request Form](#)

# Peer Advocate Program

## About

The Peer Advocate Program is open to all 6th to 12th grade students in Santa Clara County including youth with non-traditional leadership skills and youth with lived experience. The program teaches students to become leaders in offering peer-to-peer support to spread the tobacco and drug-free message on campus.

## Program Goals

1. Be informed with a goal to education your peers about the harms of vaping, tobacco, and cannabis use during the 2022-23 school year.
2. Develop skills in advocacy, public speaking, facilitation, and problem solving.
3. Lead your school campus to improve the health and well-being of your peers by participatin in 2 school wide tobacco awareness activities by the end of the 2022-23 school year.

## How to Participate

Recruit a minimum of 5 students to attend the training. Please contact the TUPE team to schedule a training for your school/district (in-person or virtual trainings available) and for recruitment support through the TUPE Services Request Form

**Check out the Peer Advocate Packet for more information!**



## CALENDAR OF EVENTS

Here are more dates during the school year that you can organize events on your campus!



### SEPTEMBER 2022

**Hispanic Heritage Month**  
starts on Sept. 15th

### OCTOBER 2022

**Red Ribbon Week**  
October 23 - 31, 2022  
Theme: Celebrate Life. Live Drug Free.



**Dia de los Muertos**  
October 31-November 2



### NOVEMBER 2022

**Lung Cancer Awareness Month**

**Great American Smokeout**  
November 17, 2022

### FEBRUARY 2023

**African American History Month**

### APRIL 2023

**National Take Down Tobacco Day**  
April 1, 2023

**Earth Day**  
April 22, 2023



### MAY 2023

**Foster Youth Awareness Month**

**Mental Health Awareness Month**



**World No Tobacco Day**  
May 31, 2023

### JUNE 2023

**PRIDE Month**



# Quit Tobacco/Vape Resources

## **KICK IT CA - HELPLINE FOR VAPING**

CALL 1-800-300-8086 ENGLISH

CALL 1-800-600-8191 SPANISH

TEXT "QUIT VAPING" OR NO VAPEAR TO 66819



## **TRUTH INITIATIVE TEXT-TO-QUIT**

TEXT "DITCHVAPE" TO 887-09

## **FOR CANNABIS, ALCOHOL, OR OTHER SUBSTANCES:**

CALL 1 (408) 272-6518



## **FOR PARENTS WHO WANT THEIR CHILD TO QUIT:**

TEXT "QUIT" TO 202-899-7550

## **MENTAL HEALTH CRISIS SUPPORT:**

TEXT RENEW TO 741741



**SPEAK TO COUNSELOR, ADULT,  
OR MEDICAL PROVIDER**

# Contact Us!

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## Lindsey White



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## AJ De Guzman



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- Evergreen Elementary
- Franklin-McKinley Elementary
- Milpitas Unified
- Morgan Hill Unified
- Sunnyvale Elementary

## Juan Ednalino IV



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