TUPE
Site Coordinator Packet
2022-2023
What is TUPE?

- Tobacco Use Prevention Education (TUPE) is a comprehensive evidence-based program for students in grades 6th through 12th.

- The purpose is to reduce youth tobacco-use through classroom-based curriculum, youth engagement activities, one-on-one intervention support, and cessation support through referrals and quit groups.

- TUPE is endorsed by the California Department of Education and the California Department of Public Health Tobacco Control Branch.

- Funding originates from tobacco tax revenue; CA Prop 99 & 56.

TUPE Tier 2 Districts

ACE Esperanza
Campbell Union Elementary
Campbell Union High
Cupertino Union
Eastside Union High
Evergreen Elementary
Franklin-McKinley Elementary

Luther Burbank
Milpitas Unified
Moreland
Morgan Hill Unified
Palo Alto Unified
SCCOE Alternative Education
Sunnyvale Elementary
TUPE Services

Request the following TUPE Services on the TUPE Services Request Form.

- Student Presentations
- Parent Education
- Staff Professional Development
- Alternative to Suspension for Students
- TUPE Q&A Panel
- Train the Trainer
- Peer Advocate Training
- Youth Mental Health First Aid
- Tabling
TUPE Site Coordinator Support:

Thank you for dedicating your time to the TUPE Program on your school campus! The TUPE Team is here to support you and provide technical assistance if needed.

Our hope is that this program will inspire youth to feel more connected, advocate for the issues they believe in, and define their purpose on campus.

Reach out to the TUPE Team anytime throughout the school year!

Types of Support:

- 1:1 meetings and ongoing communication.
- Brainstorming sessions for Red Ribbon Week, Take Down Tobacco Day, or other student awareness events.
- Ideas for spending the TUPE funds.
- Peer Advocate recruitment.
- Assist and support Peer Advocate and other student activities, meetings, and tabling.
- Notify you of any upcoming TUPE professional development webinars, trainings, and student opportunities (alternatives to suspension support).
- Provide useful and relevant resources.
- Stanford Tobacco Prevention Toolkit 5-session curricula support for 7th, 9th, and 10th grade students.
- Record all TUPE activities on the Activity Log.
- Request services from TUPE Services Request Form
Peer Advocate Program

About
The Peer Advocate Program is open to all 6th to 12th grade students in Santa Clara County including youth with non-traditional leadership skills and youth with lived experience. The program teaches students to become leaders in offering peer-to-peer support to spread the tobacco and drug-free message on campus.

Program Goals
1. Be informed with a goal to education your peers about the harms of vaping, tobacco, and cannabis use during the 2022-23 school year.
2. Develop skills in advocacy, public speaking, facilitation, and problem solving.
3. Lead your school campus to improve the health and well-being of your peers by participating in 2 school wide tobacco awareness activities by the end of the 2022-23 school year.

How to Participate
Recruit a minimum of 5 students to attend the training. Please contact the TUPE team to schedule a training for your school/district (in-person or virtual trainings available) and for recruitment support through the TUPE Services Request Form.

Check out the Peer Advocate Packet for more information!
CALENDAR OF EVENTS

Here are more dates during the school year that you can organize events on your campus!

SEPTEMBER 2022
Hispanic Heritage Month
starts on Sept. 15th

OCTOBER 2022
Red Ribbon Week
October 23 - 31, 2022
Theme: Celebrate Life. Live Drug Free.

Dia de los Muertos
October 31-November 2

FEBRUARY 2023
African American History Month

APRIL 2023
National Take Down Tobacco Day
April 1, 2023

Earth Day
April 22, 2023

MAY 2023
Foster Youth Awareness Month

Mental Health Awareness Month

JUNE 2023
PRIDE Month

Lung Cancer Awareness Month

Great American Smokeout
November 17, 2022

All dates are subject to change
Quit Tobacco/Vape Resources

KICK IT CA - HELPLINE FOR VAPING
CALL 1-800-300-8086 ENGLISH
CALL 1-800-600-8191 SPANISH
TEXT "QUIT VAPING" OR NO VAPEAR TO 66819

TEXT "DITCHVAPE" TO 887-09

FOR CANNABIS, ALCOHOL, OR OTHER SUBSTANCES:
CALL 1 (408) 272-6518

FOR PARENTS WHO WANT THEIR CHILD TO QUIT:
TEXT "QUIT" TO 202-899-7550

MENTAL HEALTH CRISIS SUPPORT:
TEXT RENEW TO 741741

SPEAK TO COUNSELOR, ADULT, OR MEDICAL PROVIDER
Contact Us!

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Visit us at tupe.sccoe.org!
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