

Jon R. Gundry
County Superintendent of Schools

Framing Our Future
2016-2019

Goal 2: Provide support to districts, communities, schools, and students.

Rationale:

School districts in Santa Clara County and the County Office of Education (COE) are severely impacted by the growing teacher shortage in California. In fact, “school districts and county offices of education are estimating they’ll need to hire just over 22,000 new teachers for the 2016-17 school year” (EdSource, March 2016). In addition to drops in enrollment at teacher training programs, an array of factors beyond competitive salaries can be considered when determining the appeal of teaching in California. Cost of living, income growth potential, competition for jobs, pupil to teacher ratios, spending per ADA, school climate, and academic success are just a few of these factors. One recent study, regarding the best and worst places for teachers to work compared the 50 states and the District of Columbia on 13 different metrics and found that California’s overall ranking dropped from near the top of the list to position 36 (WalletHub, 2016).

Data from the 2016 District Satisfaction Survey show that a large number of stakeholders do not know about SCCOE services available to them. A “Did You Know” campaign will address this issue as well as specifically point out the availability of professional development.

EdLeader21 is focused on supporting organizations in developing 21st century skills. It offers evidence based professional development. The SCCOE has a countywide membership in EdLeader21. The membership makes available the materials and training for teachers and administrators at SCCOE and at all school districts and charter schools. More information on EdLeader21 can be found at: <http://www.edleader21.com/>

No.	Strategic Actions	Timeline**	Leader(s)	Evidence of Success	Date and Status or Date Completed
1.	Develop and launch a “Did You Know” campaign to highlight our services to districts and other stakeholders. Expand communication about professional development.	ST, LT,	Communications Department	The 2017 District Satisfaction Survey shows a 10% increase in the number of stakeholders who know about our services.	
2.	Develop a teacher pipeline to address current and future teacher shortage (Step into Teaching).	LT	Human Resources Branch	A sustainable response to the teacher shortage is identified and documented.	
3.	Expand communication about professional	ST	Educational Services	At least two new methods of	

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	development to districts.		Branch and Communications Department	communication are identified.	
4.	Expand the implementation of Ed Leader 21.	LT	Educational Services Branch and Office of the Superintendent Branch	20% increase of districts using Ed Leader 21.	
5.	Develop a pilot program for SCCOE employees to offer tutoring and/or mentoring to students in Santa Clara County school districts.	LT	Office of the Superintendent Branch	Tutors identified, program components defined.	