



My Name, My Identity Student Design Challenge Rubric

Indicators	Excellent	Good	Satisfactory	Poor
	4	3	2	1
Visual Impact (overall quality of the work)	It has the power to "wow" the viewer.	The work has lasting impact on the viewer.	The work has some impact on the viewer	There is little impact on the viewer.
Creativity/Originality	Work exceptionally unique, detailed, and interesting	Work mostly unique, detailed, and interesting	Work adequately unique, detailed, and interesting	Work somewhat unique, detailed, and/or interesting
Challenge Themes PreK – Grade 2: Kindness Grades 3-12: Making others feel safe and welcome in your classroom, at school or in your community	Work fully incorporates the theme	Work mostly incorporates the theme	Work adequately incorporates the theme	Work somewhat incorporates the theme
Innovation and Actionability	Extremely practical	Quite practical	Fairly practical	Not practical
Craftsmanship/Execution	Work done with exceptional care and attention to detail	Work done with good care and attention to detail	Work done with adequate care and attention to detail	Work done with minimal care and attention to detail