

## The Flame Literary Journal Art/Photography Rubric

Score	Thematic Exploration	Imaginative Expression	Formal Qualities	Meaning and Function
4	Visual expression represents thematic contexts and available resources to inform creative intent, the creative process and individual choices.	Visual expression embodies a strong and uniquely individual conceptual and contextual development of visual imagery presented in original forms and design.	Visual expression represents an excellent command of appropriate design systems, elements, and principles which strengthens creative intent.	Visual expression embodies an exceptional unity of original thought, imagery, form, media and techniques in support of creative intent.
3	Visual expression exhibits a conscious and thoughtful reflection of the theme, and available resources to inform the creative process.	Visual expression exhibits an individual approach in the development of concept and context. Imagery is mostly original in source and form.	Visual expression exhibits a purposeful and thoughtful application of design structures and the elements and principles of design in support of creative Intent.	Visual expression exhibits a distinctive blend of individual perspective, imagery, form, media and techniques in support of creative intent.
2	Composition demonstrates a relevance of theme, and the available resources in forming and communicating ideas.	Composition demonstrates a personal interpretation of an idea characterized by conventional visual representations using traditional forms and design.	Composition demonstrates understanding and competency in use of design systems, principles and elements in support of a personal perspective.	Composition demonstrates a successful combination of imagery, media, technique, and design to express a personal perspective.
1	Work shows basic to minimal awareness of how theme and available resources inform the creative process.	Work shows a basic to minimal understanding of conventional concepts, imagery, and forms.	Work reflects a basic knowledge of design qualities.	Work shows sufficient to limited capability in choosing appropriate imagery, media, and form to present a conventional idea.