

# ¡Enriqueciendo la experiencia de aprendizaje, la visión para 2020 y más allá!

Un simposio virtual de participación familiar para padres,  
estudiantes, maestros, enlaces familiares y administradores.

Sábado 17 y 24 de octubre del 2020

Hora : 10:00 a.m. a 12:00 p.m.

¡Entrada es gratis !

**Saturday, October 17 & 24, 2020**  
**Keynote 10:00 a.m. – 10:50 a.m.**



## **Excellent Programs of School, Family, and Community Partnerships: An Imperative for 2020 and Beyond**

Dr. Joyce Epstein  
Saturday, October 17, 2020

Studies show that we must change from the “old way” of thinking about parental involvement to a “new way” of organizing programs of school, family, and community partnerships. This presentation will guide county, district, and school leaders to know and apply research-based structures and processes to engage all families in ways that help students reach academic and behavioral goals for success in school.



## **Speak Your Truth: Who Am I?**

Ruby Ibarra  
Saturday, October 24, 2020

Meet Ruby Ibarra, a Bay Area local who is a scientist by day and a hip hop recording artist by night. Her personal story of how she grew up and how she forged a career in both science and the arts will inspire parents and youth how to channel obstacles into opportunities. She will also explore identity, culture, and family, and how these things can be integrated into art.

To register, go to <https://bit.ly/33bE5N6>

**Saturday, October 17, 2020**  
**Workshop Choices 11 a.m. – Noon**

For detailed workshop descriptions, visit <https://sites.google.com/view/sccoe-parent-engagement-2020>  
Registration includes access to each Keynote and 1 workshop choice for October 17, 2020 and 1 workshop choice for October 24, 2020.

- |                       |  |
|-----------------------|--|
| Workshop 1            | Understanding Debt and How to Improve Your Credit Score<br>Presentation by Daniel Hasegawa, Excite Credit Union<br>Target Audience: Parents and High School Students   |
| Workshop 2<br>Spanish | Understanding Debt and How to Improve Your Credit Score<br>Presentation by Becky Sanchez, Excite Credit Union<br>Target Audience: Parents and High School Students   |
| Workshop 3            | Teen Vaping: What Parents Should Know<br>Presentation by Jorge Casillas, SCCOE Tobacco Use Prevention Education<br>Target Audience: Parents  |
| Workshop 4            | Sensory Supports<br>Presentation by Susan Larkin, SCCOE Inclusion Collaborative<br>Target Audience: Parents  |
| Workshop 5<br>Spanish | Nutrition: Healthy Eating and Planning Meals<br>Presentation by Carmen Simmons, UC CalFresh<br>Target Audience: Parents  |
| Workshop 6<br>Spanish | Mental Health and Wellness<br>Presentation by Rick Navarro and Lupe Ramirez,<br>County of Santa Clara Behavioral Health Services<br>Target Audience: Parents   |
| Workshop 7            | Teachers Involve Parents in Schoolwork (TIPS): Interactive Homework During COVID-19<br>Presentation by Dr. Joyce Epstein<br>Target Audience: Teachers  |
| Workshop 8            | Leveraging Partnerships for Student and Family Success<br>Presentation by Adria Colomer, Amigos de Guadalupe and Margarita Arroyo, SOMOS Mayfair<br>Target Audience: Community Liaisons and School Administrators  |
| Workshop 9            | Building Authentic Virtual Stakeholder Engagement for LCAP Decision Making<br>Roundtable Discussion with Annie Murphy and Dr. Dawn River,<br>SCCOE Continuous Improvement and Accountability Team<br>Target Audience: Community Liaisons and School Administrators |
| Workshop 10           | Learning the Value of a Dollar: Banzai<br>Presentation by Daisy Castro and Aleta Smith, Excite Credit Union<br>Target Audience: Students 3 <sup>rd</sup> – 6 <sup>th</sup> Grade   |

To register, go to <https://bit.ly/33bE5N6>

Content Contact Jaime Koo [jkoo@sccoe.org](mailto:jkoo@sccoe.org) (408) 453-6992

Registration Contact Jhun Madriaga [jmadriaga@sccoe.org](mailto:jmadriaga@sccoe.org) (408) 453-4318

Visit SCCOE Parent Engagement website [parentengagement.sccoe.org](http://parentengagement.sccoe.org)



**Saturday, October 24, 2020**  
**Workshop Choices 11 a.m. – Noon**

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- Workshop 1 Rebuilding After a Financial Crisis  
Presentation by Daniel Hasegawa, Excite Credit Union  
Target Audience: Parents
- Workshop 2 Rebuilding After a Financial Crisis  
Spanish Presentation by Becky Sanchez, Excite Credit Union  
Target Audience: Parents
- Workshop 3 Teen Vaping: What Parents Should Know  
Spanish Presentation by Jorge Casillas, SCCOE Tobacco Use Prevention Education  
Target Audience: Parents
- Workshop 4 Sensory Supports  
Spanish Presentation by Yolanda Tania, SCCOE Inclusion Collaborative  
Target Audience: Parents
- Workshop 5 Nutrition: Healthy Eating and Planning Meals  
Presentation by Alejandra Gonzalez, UC CalFresh  
Target Audience: Parents
- Workshop 6 A Parent's Guide to Talking About Racism  
Presentation by Leon Beauchman,  
Santa Clara County Alliance of Black Educators  
Target Audience: Parents
- Workshop 7 Reading Without Walls  
Presentation by Gene Luen Yang, Theresa Yang, and Rosa Lee, Graphic Campus  
Target Audience: Teachers
- Workshop 8 Leveraging Partnerships for Student and Family Success  
Presentation by Winston Ashby, PARTI Program and James McCaskill, Sunday Friends  
Target Audience: Community Liaisons and School Administrators
- Workshop 9 School Linked Services  
Presentation by Catherine Aspiras, County of Santa Clara Behavioral Health Services  
Target Audience: Community Liaisons and School Administrators
- Workshop 10 Spoken Word Writing Workshop with Ruby Ibarra  
Presentation by Ruby Ibarra  
Target Audience: Students of all ages



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Sixth District  
**PTA**  
everychild.onevoice.



## About Our Keynote Speakers

**Joyce L. Epstein**, Ph.D. in sociology, is professor of education and director of the Center on School, Family, and Community Partnerships at Johns Hopkins University. In 1995, she established the National Network of Partnership Schools (NNPS), which guides educators to develop research-based programs of family and community engagement ([www.partnershipschools.org](http://www.partnershipschools.org)). She has over one hundred fifty publications, including *School, Family, and Community Partnerships: Your Handbook for Action, 4th edition* (2019) and for college courses, *School, Family, and Community Partnerships: Preparing Educators and Improving Schools*, 2nd edition (2011). Dr. Epstein was named a Fellow of the American Educational Research Association in 2009 and received the Elizabeth Cohen Distinguished Career in Applied Sociology of Education Award (AERA, 2009). In all of her work, she is interested in the connections of research, policy, and practice.

**Ruby Ibarra** was born in the Philippines and spent the first 4 years of her life in Tacloban City before her family eventually settled in San Lorenzo, California. As a teenager, Ruby began crafting her own rhymes until she began to develop her own style and became comfortable with sharing her story. Currently, she's a scientist at a Bay Area biotech company, working in the quality-control department on COVID-19 test kits and yes, even a vaccine. Ruby is also an up-and-coming

hip-hop artist, performing sold-out shows with her band of eight, the Balikbayans.

## About Our Featured Workshop Speakers

Gene Luen Yang began making comics and graphic novels in the fifth grade. His American Born Chinese became the first graphic novel to be nominated for a National Book Award and the first to win the American Library Association's Printz Award. His other comics include Dark Horse Comics' continuation of the popular Nickelodeon cartoon Avatar: The Last Airbender and DC Comics' Superman! In January 2016, the Library of Congress, Every Child A Reader, and the Children's Book Council appointed Yang the National Ambassador for Young People's Literature.

Theresa Yang has been involved in elementary literacy education since 1998 as a classroom teacher, a mentor, a development coordinator, a school librarian, and a literacy coach. Four years ago, she founded the Young Authors Book Festival in San Jose, California to honor and celebrate student voices in writing.

Rosa Lee has almost 20 years of elementary teaching experience. She holds a Master's degree in Educational Leadership. For the past five years, she has served as a literacy coach in Santa Cruz schools.

## Thank you to our Partners



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