“Why Prepare for College in 6th Grade”
ThreeEQ Interview Guide

This interview guide was created to help you follow along with the interview. Use the space below each question to take notes and record “A-ha” moments.

Question 1
Your company name is very telling about your philosophy. For those students and parents who are watching this webinar today, can you share what is Three EQ and why these are the qualities one should seek in developing future leaders?

Question 2
You write in your Forbes article “Why To Start Preparing for College in Sixth Grade” that rituals are important, specifically periodic counseling meetings. For parents who want to start this college-career preparedness conversation with their kids, what are some of the topics they should talk about together? What are some accessible resources parents and students could leverage?

Question 3
As a former middle school language arts teacher, I’m most grateful for your advice that reading widely would be a good start for tweens to motivate them towards future plans and goals. Are there books you could recommend? Speaking specifically to the middle school student and their parents, what are a couple other things tweens can do that could provide motivation?

Question 4
Mr. Ma, you have a wealth of information on your website. I’ve read many of your online articles and have watched several videos. And I feel like there’s a couple of themes we should talk about. The first is that students and parents need to think beyond just getting a college acceptance and the second is how students and parents can prepare for failure. Can you expand on these two ideas?

Question 5
As we end our time here today, can you speak to a couple of educational insights as the pandemic has affected the schooling? What advice could you offer for students and families who are “Keeping the Dream Alive”?