Keeping the Dream Alive
College and Career Readiness Event
February 1 - March 31, 2021

Santa Clara County Office of Education
Parent Engagement Program
parentengagement.sccoe.org
College and Career Education Pathways

How Career Technical Education (CTE) and Career Pathways Lead to a Livable Wage
What is Career Technical Education?

Today’s cutting-edge, rigorous, and relevant career and technical education (CTE) prepares youth and adults for a wide range of high-wage, high-skill, high-demand careers.
CTE Prepares Students to be College and Career Ready

- Core Academic Content--Reading, Math and Science
- Employability Skills--Communication, Critical thinking, Creativity, Problem Solving, Self management and management of others, Integrity, Research Skills, Teamwork
- Technical Job Specific Skills
1,000,000 Jobs

Projected need in California for CTE completers aligned with the labor market
High School CTE Choices
Career Themed Pathways

1. Agriculture and Natural Resources
2. Arts, Media, and Entertainment
3. Building and Construction Trades
4. Business and Finance
5. Education, Child Development, and Family Services
6. Energy, Environment, and Utilities
7. Engineering and Architecture
8. Fashion and Interior Design
9. Health Science and Medical Technology
10. Hospitality, Tourism, and Recreation
11. Information and Communication Technologies
12. Manufacturing and Product Development
13. Marketing Sales and Service
14. Public Services
15. Transportation

Some pathways have an intro class

INTRO

full year unique to pathway

CONCENTRATOR

full year unique to pathway

CAPSTONE
# CTE Pathways

<table>
<thead>
<tr>
<th>Middle School</th>
<th>High School</th>
<th>Community College</th>
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| • Explore your interests  
  • Tryout different activities  
  • Volunteer in an area of interest | • 9th – 12th Applied Arts or CTE courses  
  • 2 or 3 course sequences  
  • 15 industry Sectors  
  • Work-based learning | • 7 Community Colleges in Santa Clara County  
  • 55 different pathways leading to hundreds of jobs |
All High Schools offer CTE

- Each one of our high schools has at least one CTE pathway and most have many choices.
- Many offer College Credit while still in High School!
- Many are A-G approved.
- Many offer work place experience.
A sample of programs

<table>
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<tr>
<th>Eastside Union High School District Career Pathways</th>
<th>Santa Clara Unified School District Career Pathways</th>
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<tbody>
<tr>
<td>Los Gatos Saratoga HS District Career Paths</td>
<td>Silicon Valley CTE</td>
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The Seven Community Colleges in Santa Clara offer over 55 Career Education programs.
COVID-19 Response: We care about you and your well-being. We have food resources and online services. See the latest information and updates.
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Culinary and Hospitality/Mission
So many opportunities!

HVAC
Computer Networking
CyberSecurity
Education
Drone Operator
Wind Energy
Technician

Social Media Influencer
Fashion Designer
Public Service
Tesla Automotive
Web designer
Sound Engineer
Stage Designer
How to learn more and apply

➔ Meet with your high school counselor or College and Career Center Specialist.
➔ Attend presentations by Community College Outreach counselors at your High School
➔ Visit the campus (virtual tours available)
➔ Visit the website
➔ Apply for financial aid
➔ Many support programs
A Success Story
Garrett Lees-Film Graduate
Thank You!


Contact Jaime Koo
[jkoo@sccoe.org](mailto:jkoo@sccoe.org)

Parent Engagement website
[parentengagement.sccoe.org](mailto:parentengagement.sccoe.org)