EFFECTIVE PARENT ENGAGEMENT STRATEGIES TO INCREASE STUDENT ACHIEVEMENT

ACSA LEADERSHIP SUMMIT SIGNATURE PRACTICE SESSIONS
NOVEMBER 3, 2011

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Alum Rock Union Elementary School District

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Parent
Alum Rock Union Elementary School District
School/District Parent Engagement Volunteer Program – Value Shield

- Identify and illustrate four values for an effective parent engagement volunteer program at your site
- Pair and share these values
The Keys to Successful School, Family, and Community Partnerships

- Type 1 – Parenting
- Type 2 – Communicating
- Type 3 – Volunteering
- Type 4 – Learning at Home
- Type 5 – Decision Making
- Type 6 – Collaborating with the Community
SCCOE PARENT ENGAGEMENT LOGIC MODEL

**INPUTS**
Resources

**OUTPUTS**
District
School

**OUTCOMES – IMPACT**
Short Term
Long Term

**What we invest**
1. Increase public awareness.
2. Create and sustain systematic approaches to partnerships.
3. Build capacity for mobilizing school, family, and community partnerships through PD, TA, and resource sharing.

**What the short term results are**
- Systems and structures to close the achievement gap and to support the development of effective school, family, and community partnerships are institutionalized at the school and district level.

**What the medium term results are**
- Increased coherence and sustainability of effective partnership practices are institutionalized in the district from the governing board to the classrooms to close the achievement gap.

**What the long term results are**
- Increased academic success of students to close the achievement gap are supported by their school community and families are informed about all aspects of their child’s education.

**Assumptions**
- From the time a child is born, parents are a child’s first teachers and provide the primary educational environment.
- A family’s formal and informal cultural and academic enrichment activities at home should be integrated into a school’s parent engagement program.
- Parent involvement continues to have positive effects through high school and is more important to student success than a family’s income or education.
- Parents are capable of understanding grade level academic content standards and applying them into home-based academic enrichment activities.
- Students with involved parents are more likely to do better at school, stay in school longer, and like school better.
- School-based parent engagement framework models focus on a school’s readiness to engage parents in their school’s curriculum and daily programs.
- Parent involvement is a two-way empowering, culturally relevant, and respectful partnership with educators making our children’s success a priority in school and beyond.
- Effective parent engagement can contribute to a family’s own economic development and the economic development within a community through job training skills and career development support services.
- Parent involvement closes the gap between educational institutions and parents to support and promote student academic achievement.

**Evaluation**
Focus – Collect Data – Analyze and Interpret - Report
Region 5 Parent Engagement Conference Series and Workshops

Website:  http://parentengagement.sccoe.org

SERVICES

- SCCOE Region V Conferences
- K-8 and Secondary Trainer-of-Trainers Certificate Program
- Parent Engagement District Workshops
- Parent Engagement Training Modules
- Parent Engagement Advisory Team
- Regional Partnerships Network Liaisons to Curriculum and Instruction Steering Committee (CISC)
- Parent Project Sr. Workshops
## Parent Engagement Training Modules

<table>
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<th>Training Module</th>
<th>Focus</th>
<th>K-8</th>
<th>Middle High</th>
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<td>Academic Enrichment Activities Using Common Core Standards</td>
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<td>Bullying - An Introduction</td>
<td>Health/Wellness</td>
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<td>Business &amp; Education Together</td>
<td>Career Planning</td>
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<td>Enhancing Your Child’s Health</td>
<td>Health/Wellness</td>
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<td>Enhancing Your Child’s Health: The Importance of Adolescent Nutrition</td>
<td>Health/Wellness</td>
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<td>Four Keys: Unlocking High School Success and the Path to College, The</td>
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<td>How Parents Can Support Their Child’s Learning at Home (K-12)</td>
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<td>How Parents Can Support Their Child’s Learning at Home (Special Education)</td>
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<td>How Schools Can Build An Effective Volunteer Program</td>
<td>Leadership</td>
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<td>Parent Project Junior (Units 1-6)</td>
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<td>School Climate Role Plays</td>
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<td>Teen Dating</td>
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<td>Ten Strategies to Improve Your Child’s Self Esteem</td>
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<td>21st Century Skills and Technology</td>
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Develop Parent Leaders – Secondary Trainer-of-Trainers

November 14, 15, 16, 2011

Outcomes
- Review Region V Santa Clara County Office of Education (SCCOE) Parent Engagement Initiative
- Understand Active Parenting training modules
- Understand healthy school climate activities
- Understand alignment of common core standards to academic enrichment activities

Cost
- $1,000 team of 5
- $200 for single registration
- $75 for returning parent leader with certificate of completion
Develop Parent Leaders – K-8 Trainer-of-Trainers

May 14, 15, 16, 2012

Outcomes

- Review Region V Santa Clara County Office of Education (SCCOE) Parent Engagement Initiative
- Understand Parent Project Junior training modules
- Understand healthy school climate activities
- Understand alignment of common core standards to academic enrichment activities

Cost

- $600 team of 5
- $150 for single registration
- $75 for returning parent leader with certificate of completion
“The level of parent involvement is not determined by parent involvement or apathy. The level of parent involvement is determined by whether or not appropriate strategies and structures are in place to facilitate the participation of parents.”

Milbrey McLaughlin
Stanford University
ALUM ROCK UNION ELEMENTARY SCHOOL DISTRICT

- San Jose, CA
- 26 Schools
  - 6 Middle Schools
  - 19 Elementary Schools
  - 1 Dual Immersion K-8
  - 13,060 students

Demographics
- Hispanic 78%
- Asian 11%
- Filipino 5%
- White 3%
- African American 2%
- Other: 1%

74% English Language Learners 9,642 out of 13,060 (29 Languages)
- 61% Spanish
- 7% Vietnamese

Free and Reduce Lunch Program
- 82% qualify
### ALUM ROCK UNION ELEMENTARY SCHOOL DISTRICT’S API 2007 – 2011

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<td>672</td>
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<td>689</td>
<td>677</td>
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Schools above the red dotted line met or exceeded State average (778) for Spring 2011.

API score matches/exceeds state’s API average

Schools with an API score of 800 or higher
KEYS TO SUCCESSFUL PARENT ENGAGEMENT

District Leadership

- Board and Superintendent Vision
- Superintendent’s Parent Advisory Resource Council (SPARC)
- District English Learner Advisory Committee (DELAC)
- Migrant Parent Advisory Council (PAC)

Support Services

- Parent Education Supervisor/Community Liaisons
- Interpretation and Translation Support Services
- Coordinate cluster schools collaboration meetings
- Parent Interest Survey
- Funding-Workshops/Childcare
- Collaboration with SCCOE
The Governing Board recognizes that parents/guardians are their children's first and most influential teachers and that sustained parent involvement in the education of their children contributes greatly to student achievement. The California legislature has found that involving parents and guardians of pupils in the education process is fundamental to a healthy system of public education and that family involvement at home and at school in the education of children results in improved pupil achievement.

Therefore, the District believes it is every family and guardian's obligation and responsibility to volunteer at least 30 hours per year at the student's school site, of which 10 of those hours should include volunteer time to the student's classroom.
BOARD POLICY IMPLEMENTATION STRATEGIES

- Convene Parent Engagement Task Force at district level
- Develop strategic parent engagement plans for each school and cluster
  - Continue needs assessment/interest survey for parents
  - Survey teachers for parent engagement needs
  - Secure additional community partnerships to support needs
  - Schedule district and site specific workshops and trainings
- Collaborate with SSCOE
  - Establish volunteer process/guidelines and monitoring procedures for 30 hours
  - Participate in Parent Engagement “Train the Trainer” in June (4 teams)
  - Provide coaching for parents and teachers on effective volunteer programs
KEYS TO SUCCESSFUL PARENT ENGAGEMENT

School Leadership

- Training for site and district administrators
- Middle school cluster parent involvement focus
- School Site Councils (SSC)
- English Learner Advisory Committee (ELAC)
- Interest-Based Training/Site Specific Activities
  - Parent Survey/Structured and Ongoing Training
## Epstein’s 6 Types of Parent Involvement

<table>
<thead>
<tr>
<th>1) Parenting</th>
<th>2) Communicating</th>
<th>3) Volunteering</th>
<th>4) Learning at Home</th>
<th>5) Decision Making</th>
<th>6) Collaborating with Community</th>
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<tr>
<td>EMQ, Celebrando Familias</td>
<td>District Website School Website</td>
<td>Classroom: Help inventory</td>
<td>School Site Council (SSC)</td>
<td>Children’s Health Initiative</td>
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<td>Edificando Vidas</td>
<td>School newsletter</td>
<td>Make copies</td>
<td>English Learner Advisory Committee (ELAC)</td>
<td>Lenscrafters – “Gift of Sight”</td>
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<td>Parent Institute for Quality Ed. (PIQE)</td>
<td>Superintendent’s Newsletter</td>
<td>Read to students</td>
<td>Committee (DELAC)</td>
<td>Home Depot</td>
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<td>First Teacher Program (Bring Me a Book)</td>
<td>Back to School and Open House</td>
<td>Correct papers</td>
<td>District English Learner Committee (DELAC)</td>
<td>Target</td>
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<td>Kaiser “Healthy Me”</td>
<td>Parent Link</td>
<td>Assemble Hmk. packets</td>
<td>Superintendent Parent Advisory Committee (SPARC)</td>
<td>McDonalds</td>
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<td>Latina’s Contra Cancer</td>
<td>Principal’s Coffee</td>
<td>Cafeteria: help students</td>
<td>Migrant Ed. Parent Advisory Committee (PAC)</td>
<td>SCCOE</td>
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<td>Community Based Tutoring (CBET)</td>
<td>Marquees</td>
<td>Field Trip</td>
<td>Bond Oversight Committee</td>
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<td>Literacy Building at Home</td>
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<td>Chaperone</td>
<td>Board Committees: Curriculum and Technology, Parent and Community Participation, Nutrition, Sustained Student Growth</td>
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<td>Gang Awareness/Prevention</td>
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<td>Beautification Day</td>
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<td>Drug and Alcohol Awareness/Prevention</td>
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<td>In the Classroom:</td>
<td>At School:</td>
<td>In the District:</td>
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<td>Call parents to attend meetings or school events</td>
<td>Help with inventory</td>
<td>School greeter</td>
<td>Attend community forums</td>
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<tr>
<td>Help put together a school or classroom newsletter</td>
<td>Make copies</td>
<td>Attend: Back to school; Science, Math, and Literacy nights</td>
<td>Attend District Conferences</td>
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<td>Help students work on an exhibition or project</td>
<td>Read to students</td>
<td>Participate on School Committees: ELAC; SSC; PTA/PTO</td>
<td>Help with tabulating/counting surveys</td>
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<td>Help plan a theme-based presentation for students</td>
<td>Chaperone fieldtrips</td>
<td>Principals coffees</td>
<td>Serve on a district committee to represent a school:</td>
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<tr>
<td>Help organize a parent organization for the school</td>
<td>Share information with a student or class about your career, talent, or a hobby</td>
<td>Fundraisers</td>
<td>• Superintendent’s Parent Advisory Resource Council (SPARC)</td>
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<td>Help design a parent and or student survey for the school</td>
<td>Help organize/participate in School Beautification</td>
<td>Help in homework center</td>
<td>• District English Learner Advisory Committee (DELAC)</td>
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<tr>
<td>Help design a brochure or booklet about the school</td>
<td>Help students plan/build an outdoor garden or other project</td>
<td>Organize games @ recess/lunch</td>
<td>• Migrant Parents Advisory Committee (PAC)</td>
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<tr>
<td>Translate information from the school into a language other than English</td>
<td>Share information with students about another country outside USA</td>
<td>Copy/Distribute Newsletters</td>
<td>Go to a school board meeting to advocate for the school</td>
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<td>Donate materials</td>
<td>Tutor one or a small group of students in reading, math, or other area</td>
<td>Help coach an athletic team</td>
<td>Help organize Annual Volunteer Jubilee</td>
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<td>Correct papers</td>
<td>Help check students’ work</td>
<td>Translate at teacher/parent meetings</td>
<td>Help organize District Parent Conferences</td>
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<td>Imagine It booklets</td>
<td>Provide a cooking lesson</td>
<td>Help organize: a Spelling Bee, a Play, Career Day, College Fair, Award and Recognition Events or other Academic Competitions</td>
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<td>Offer to baby-sit for parents on Conference days</td>
<td>Help with Movie Nights; Picture Day; other special events</td>
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<td>Bring refreshments</td>
<td>Arrange for a business or agency to donate materials/services to the school</td>
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<td>Manage a class project</td>
<td>Organize community events – food drives; uniform closet;</td>
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<td>Teach students to play chess or other games</td>
<td>Organize and plan recognition for special days: Day of The Teacher Day of the Child; Mother’s Day; Valentine’s Day; etc.</td>
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<td>Help students select books in the library</td>
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<td>Provide rides to other parents</td>
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Alum Rock Union Elementary School District

Suggestions for Volunteer Activities and Projects
# Alum Rock Union Elementary School District
## State and Federal Programs Department
### Parent Interest Survey

**Parenting Classes** *(multiple sessions)*
- Child Growth and Development
- Positive Discipline
- Parent/Child Communication
- Improving Self-Esteem
- Stress Management
- Gang Awareness/Prevention
- Drug and Alcohol Awareness/Prevention
- Other: ________________________________

**Presentations/Workshops** *(single session)*
- Test Requirements
- Homework Tips
- Overview School/District Committees
- Understanding ADHD
- Community resources
- Understanding Autism
- Nutrition, Exercise and the Learning Connection
- Other: ________________________________

**Informational and Leadership Opportunities**
- School Site Council (SSC)
- English Learner Advisory Committee (ELAC)
- District English Learner Advisory Committee (DELAC)
- Migrant Education Parent Advisory Committee (PAC)
- Parent Teacher Association (PTA)

**Computer Instruction**
- Beginning
- Intermediate
- Advanced

**Curriculum Nights**
- Reading/Language Arts
- Math
- Science
- Other: ________________________________

---

**I can volunteer/help with:**

**School**
- School Beautification
- Recess Activities
- Lunch time activities
- Afterschool clubs/activities
- Fund-raising
- Other: ________________________________

**Classroom**
- Inventory classroom supplies
- Assisting teachers with student activities
- Listen and read to students
- Special classroom projects
- Share a special talent/skill: ________________________________
  - (sewing, art, cooking, gardening, etc.)
- Other: ________________________________

**Office**
- Call/recruit parents for special events/school meeting
- Copying and laminating
- School events
- Other: ________________________________

**At Home**
- Stuff envelopes
- Prepare classroom materials
- Other: ________________________________

**Availability:** Mon. Tue. Wed. Thurs. Fri. Sat. **Time of day:** ___________
KEYS TO SUCCESSFUL PARENT ENGAGEMENT

Parent Leadership

A Parent Volunteer’s Story:

2008 – 2011

- School Level: ELAC; PTA; SSC; Classroom activities & projects
- District Level: DELAC; SCCOE Trainer-of-Trainers Parent Leader; Planning Committee for District-wide conferences

Outcomes:
- Gained knowledge and skills to support her parenting
- Support for my child’s academic success

My Reasons for Parent Engagement

- Demonstrate my appreciation and support
- Primary reason for Parent Engagement . . .
### Questions

<table>
<thead>
<tr>
<th>School</th>
<th>Principal</th>
<th>School Information</th>
<th>Parent/Guardian Monitoring</th>
<th>Teacher and Staff Preparation</th>
<th>Parent Outreach and Recruitment</th>
<th>Volunteer Orientation</th>
<th>Volunteer Welcoming and Valuation</th>
<th>Workshop Preparation</th>
<th>Volunteer Time Maximization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adelante Dual Immersion</td>
<td>Sandra Garcia</td>
<td>Student Enrollment: 402</td>
<td>Number of hours provided</td>
<td>Comfortable welcoming</td>
<td>Outreach to get parents to volunteer</td>
<td>Volunteer orientation</td>
<td>Making volunteers feel welcomed and valued</td>
<td>Workshop to prepare teachers</td>
<td>Strategies to maximize volunteer time</td>
</tr>
<tr>
<td>Fischer Middle School</td>
<td>Howard Greenfield</td>
<td>Student Enrollment: 639</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Workshop for teachers</td>
<td></td>
</tr>
<tr>
<td>Dorsa Elementary School</td>
<td>TBD</td>
<td>Student Enrollment: 527</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Workshop for teachers</td>
<td></td>
</tr>
</tbody>
</table>

1. **What system do you use to monitor the number of hours a parent/guardian provides?**
   - How do you prepare teachers and other staff to feel comfortable welcoming parent volunteers?
   - What kind of outreach do you do to get parents to volunteer and when do you start recruiting parents?

2. **What kind of orientation is provided for your volunteers prior to helping in the classroom or at the school?**
   - What does your school do to make the volunteers feel welcomed and valued?

3. **What do you recommend as the most useful kind of preparation (workshop) to provide for teachers prior to having volunteers help in classrooms?**
   - What strategies do you use to maximize the time of your volunteers?
Panel Presentation: Parent Involvement
CONTACT INFORMATION

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Patricia Burtcher
Parent
Alum Rock Union Elementary School District
patvicarel@yahoo.com
PART I. When considering this workshop, use the 1-4 scale below to rate your degree of agreement with each of the following statements:

1. I learned new strategies.
2. I practiced the strategies during the workshop.
3. I talked with others today.
4. I will use these strategies at home with my child.

<table>
<thead>
<tr>
<th>STRONGLY DISAGREE</th>
<th>DISAGREE</th>
<th>AGREE</th>
<th>STRONGLY AGREE</th>
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<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

PART II. Please add your comments below:

How will you use what you learned from the training?

__________________________________________________________________

__________________________________________________________________

Other (Feedback to Presenter/s)

__________________________________________________________________

__________________________________________________________________
Facilitator Workshop Evaluation

CHECK THE BOX THAT APPLIES:

Are you a . . . .

☐ Parent Trainer
☐ County Office Of Education Intern
☐ District Staff
☐ County Office of Education Staff

CHECK THE BOX THAT APPLIES:

This workshop provides . . .

☐ Academic Parent Support
☐ Health/Wellness
☐ Parent Education
☐ Career Planning
☐ Leadership
☐ School Climate

PART I. When considering this workshop, use the 1-4 scale below to rate your degree of agreement with each of the following statements:

<table>
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<td>AGREE</td>
<td>STRONGLY AGREE</td>
</tr>
</tbody>
</table>

1. I met the outcomes of the workshop.
   Rating _____
2. Parents practiced the strategies presented.
   Rating _____
3. Parents shared with others.
   Rating _____
4. I found the training materials were helpful.
   Rating _____

PART II. Please add your comments below:

How will you use what you learned from parents in future trainings?

__________________________________________________________________________

Other facilitation considerations: