College Day is building a college-going culture from kindergarten through high school; showing there’s a path and a reason to follow it. It particularly seeks to inspire first-generation students to pursue a college education.

The process begins now, with ongoing activities at Santa Clara County schools. There will be a College Day event at each school on **Oct. 10th**, followed by a Family Conference on **Nov. 1st** at San Jose State University.

It’s time to start getting ready in your classroom. Visit [www.collegeday.org](http://www.collegeday.org) for:
- Lesson plans
- Education Journey posters
- Conversation starters

Use College Day activities to talk to your students about college. Expand their horizons. Help them reach higher and own their futures!