# FAMILY ENGAGEMENT AND LEADERSHIP INSTITUTE

**APRIL 27, 2013**  
8:30 a.m. to 3:30 p.m.  
at the  
Santa Clara County Office of Education  
San Jose, CA

## PROGRAM SCHEDULE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Registration &amp; Continental Breakfast</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Welcome &amp; Introductions</td>
</tr>
<tr>
<td>9:20 a.m.</td>
<td>Keynote Presentation – Erika Aguirre</td>
</tr>
<tr>
<td>9:35 a.m.</td>
<td>Keynote Presentation – Dr. Karen L. Mapp</td>
</tr>
<tr>
<td>10:35 a.m.</td>
<td>Keynote Presentation – Dr. Karen L. Mapp</td>
</tr>
<tr>
<td>10:45 a.m.</td>
<td>BREAK</td>
</tr>
<tr>
<td>10:45 a.m.</td>
<td>Institute Workshops</td>
</tr>
<tr>
<td>12:15 p.m.</td>
<td>Participants pick up food/refreshments for working lunch</td>
</tr>
<tr>
<td>12:35 p.m.</td>
<td>LUNCH – Family Engagement and Leadership Planning Guide &amp; Team Building Exercise</td>
</tr>
<tr>
<td>1:35 p.m.</td>
<td>BREAK</td>
</tr>
<tr>
<td>1:45 p.m.</td>
<td>Family Engagement &amp; Leadership Toolkit Presentation</td>
</tr>
<tr>
<td>2:05 p.m.</td>
<td>Keynote Presentation – Carmen Vega-Martinez</td>
</tr>
<tr>
<td>2:20 p.m.</td>
<td>Keynote Presentation – Jerry Tello</td>
</tr>
<tr>
<td>3:20 p.m.</td>
<td>Closing</td>
</tr>
</tbody>
</table>

## INFORMATION

For more information about our Early Learning Master Plan and Parent Engagement work go to:

**Early Learning Master Plan**  
http://www.sccoe.org/depts/preschool/elmp.asp

**Parent Engagement**  
http://parentengagement.sccoe.org

## SPONSORS & ACKNOWLEDGEMENTS

We wish to thank the following sponsors for their generous support of the Early Learning Master Plan (ELMP) and Institute.

- The David Packard Foundation
- FIRST S Foundation
- Heising-Simons Foundation
- SJ/SV Ready2020
- Santa Clara County Office of Education

Thank you to the ELMP Family Engagement and Leadership Committee, parent leaders, Santa Clara County Office of Education staff, and our volunteers for their hard work in making the Institute possible.

**County Board of Education**  
Leon F. Beauchman - Michael Chang  
Joseph Di Salvo - Julia Hover-Smoot  
Grace H. Mah - Anna Song

**County Superintendent of Schools**  
Xavier De La Torre, Ed.D.

Santa Clara County Office of Education  
1290 Ridder Park Drive  
San Jose, CA 95131-2304  
www.sccoe.org

For families with children, birth through third grade, and the school and early learning community programs and partners that support them.
What sites and community partners can do to acknowledge and support families as their children's important learning environments.

At least five best practice activities/strategies that families can do to support and advocate for their child’s development.

At least five best practice activities/strategies that programs/schools can do to encourage and support family engagement in promoting successful child transitions between learning environments.

Karen L. Mapp, Ed.D. – Harvard Graduate School of Education. Her research and practice expertise is in the areas of educational leadership and educational partnerships among schools, families, and community members. She is the author of "Making the Connection between Families and Schools," published in the Harvard Education Letter (1997) and "Having Their Say: Parents Describe How and Why They Are Engaged in Their Children's Learning" in the School Community Journal (2002).

Carmen Vega-Martinez – Mrs. Vega began her lead parent advocacy when her three children were young and found that one of them had special needs. Since then she has organized and trained parents to be part of their children’s education. Mrs. Vega has been working with children for the past 20 years in the Head Start Program, initially as a parent volunteer.

Jerry Tello – Mr. Tello is an internationally recognized authority in family strengthening, therapeutic healing, cross cultural issues, and motivational speaking. He is a noted therapist, author, performer, and program developer for 30 years. Mr. Tello has incorporated his real life experience with research based knowledge and indigenous cultural-based teachings to engage all in a reality-based healing and growth-inspiring experience.

SANTA CLARA COUNTY FAMILY ENGAGEMENT AND LEADERSHIP INSTITUTE

WELCOME & OPENING REMARKS
Angelica Ramsey – Santa Clara County Office of Education
Cora Tomalinas – FIRST 5 Santa Clara County

GROUP SESSION FACILITATORS
Linda Aceves – Santa Clara County Office of Education
Elizabeth Alvarez – Catholic Charities of Santa Clara County
Araceli Lopez – Choices for Children, Inc.

KEYNOTE SPEAKERS
Erika Aguirre – Mrs. Aguirre is a trained parent leader at Sanders School. She has been instrumental at getting the Common Core State Standards (CCSS) kits into the classrooms. In addition, she has supported the parent training and implementation of the CCSS kits at Mt. Pleasant School.

Karen L. Mapp, Ed.D. – Dr. Mapp is a lecturer on education at the Harvard Graduate School of Education. Her research and practice expertise is in the areas of educational leadership and educational partnerships among schools, families, and community members. She is the author of "Making the Connection between Families and Schools," published by the Harvard Education Letter (1997) and "Having Their Say: Parents Describe How and Why They Are Engaged in Their Children's Learning" in the School Community Journal (2002).

Carmen Vega-Martinez – Mrs. Vega began her lead parent advocacy when her three children were young and found that one of them had special needs. Since then she has organized and trained parents to be part of their children’s education. Mrs. Vega has been working with children for the past 20 years in the Head Start Program, initially as a parent volunteer.

Jerry Tello – Mr. Tello is an internationally recognized authority in family strengthening, therapeutic healing, cross cultural issues, and motivational speaking. He is a noted therapist, author, performer, and program developer for 30 years. Mr. Tello has incorporated his real life experience with research based knowledge and indigenous cultural-based teachings to engage all in a reality-based healing and growth-inspiring experience.

GUEST SPEAKERS

Jerry Tello – National Latino Fatherhood and Family Institute

INSTITUTE WORKSHOPS

WORKSHOP #1 – Families as Their Children’s Important Partners: Building Early Language and Math Skills (Gilroy Room)
Presenters: Nancy Crowe, Santa Clara County Office of Education; Veronica Goei, Grail Family Services; Betsy Nikolchev, Family Engagement Institute; Linda Platas, Heising-Simons Foundation; Wendy Sanchez, STK Family Leader; and Leticia Sandoval, Grail Family Services Family Leader.
Workshop participants will learn:
1. Why supporting families in building the language and math skills of their children creates a foundation for future success;
2. How families can make a difference in helping their children develop these early language skills (family role); and
3. What sites and community partners can do to acknowledge and support families as their children’s important learning partners (professional staff, site administrator, community partner roles).

WORKSHOP #2 – Being Ready for School: Advocating for Children's Needs and Two-Way Communication (Oak Grove Room)
Presenters: Elizabeth Alvarez, Catholic Charities of Santa Clara County; Laura Buzo, FIRST 5 Santa Clara County; Roberto Gil, Family Leader; Katie Kuhl, Parent Services Project; and Francisco Hernandez, Abriendo Puertas Family Leader.
Workshop participants will learn:
1. To understand the importance of engaging families in promoting successful child transitions between learning environments (e.g., preschool to kindergarten);
2. At least five best practice activities/strategies that families can do to support and advocate for their child’s development and learning goals; and
3. At least five best practice activities/strategies that programs/schools can do to encourage and support family engagement in successful child transitions.

WORKSHOP #3 – Early School Success: Fostering Effective Home-Site Connections (San Jose Room)
Workshop participants will learn:
1. Why building connections between the home learning environment and site learning environment promotes children’s academic success;
2. What families can do at home to support their children’s developmental and learning goals (family role); and
3. What sites and community partners can do to support families in creating home learning environments that support child success (professional staff, site administrator, community partner roles).