



2017 Inclusion Collaborative State Conference Exhibitor Information

Conference Dates: October 25-27, 2017

Conference Location: Santa Clara County Office of Education
1290 Ridder Park Drive
San Jose, CA 95131

Parking Cost: Free

Exhibitor Fee: \$500 (checks payable to: SCCOE-Inclusion Collaborative)

Mail to:

Santa Clara County Office of Education
1290 Ridder Park Drive, MC 227
San Jose, CA 95131

Representatives: Each Exhibitor includes two (2) booth representatives in the package price.

- Up to two (2) additional booth reps per booth may be purchased for \$100.00 per person.
- Booth representative(s) receive all conference meals including (3) breakfasts, (2) lunches, and Thursday evening event.
- Booth reps may attend all conference sessions.

Exhibitor Schedule:

Date	Time	Agenda
Tuesday, October 24, 2017	12pm – 5pm	Move in
Wednesday, October 25, 2017	9:00am-10:00am 10:00am-3:30pm	Registration Check In Conference
Thursday, October 26, 2017	8:00am-4:15pm 5:30pm-7:00pm	Conference Networking Event (Embassy Suites Milpitas)
Friday, October 27, 2017	8:00am-12:00pm 12:00pm-4:00pm	Conference Move out & Dismantling

Exhibitor Application: <https://goo.gl/forms/akjFSHX8vhD56kdA2> **DUE September 1, 2017**

Hotel: Embassy Suites Milpitas

Our Conference Hotel is Embassy Suites Milpitas Silicon Valley located at 901 E Calaveras Blvd, Milpitas, CA 95035 (5 miles from SCCOE). **It is the responsibility of the exhibitor to make their own hotel reservation.** The hotel rate is \$259/Double Occupancy, guests can call the hotel directly to make their reservation at (408) 876-3013 or 1 (800) EMBASSY ((800) 362-2779) and refer to the Group Code **SIC**, or use the link below:

https://secure3.hilton.com/en_US/es/reservation/book.htm?inputModule=HOTEL&ctyhocn=MILCAES&spec_plan=CESSIC&arrival=20171025&departure=20171027&cid=OM,WW,HILTONLINK_EN,DirectLink&fromId=HILTONLINKDIRECT

2017 Sponsorship



Push Notifications

Messages get sent directly to attendees' mobile devices, which can be scheduled in advance and segmented for select attendees or event-goers at-large.



Sponsor Listings & Exhibitors

In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, photos, and video. Logo will also appear in Conference program.



Map Pins

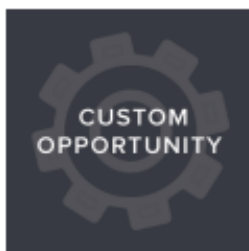
Pins help users find sessions, expo halls, sponsor booths, and other landmarks. A sponsor is highlighted along with pins on the map to link to the sponsor's in-app profile.



Banner Ads

Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.

- Design for retina display: 640 X 150 pixels
- Save in a lossless format (e.g., png or gif)



Exhibitor Table

Each Exhibitor table includes two (2) booth representatives. Booth representative(s) receive all conference meals & may attend all conference sessions.