Stronger Together COVID-19 Public Service Announcements (PSA) Series

Overview



During the height of the COVID-19 pandemic, new protocols and health and safety guidelines were constantly changing and becoming more complex. In order to provide the community, school districts and families with the latest health and safety information in a way that was easy to understand, the Santa Clara County Office of Education created the **Stronger Together Public Service Announcements Video Series**.

The following five short, instructional videos were created and distributed to school districts Public Information Officers (PIOs) or COVID-19 information designees and posted on the Stronger Together SCCOE

website and SCCOE employee resource portal:

- COVID-19 Symptom Self-Check
- Protect Yourself from COVID-19
- Physical Distancing
- Facts About Routine Testing
- Get Your Flu Shot

Combined, the videos have more than 6,000 views.

In addition to the PSAs, there were also four staff training webinars/videos that have been made available throughout the pandemic (2020-2022) and have a combined viewing of over 2,000 views.