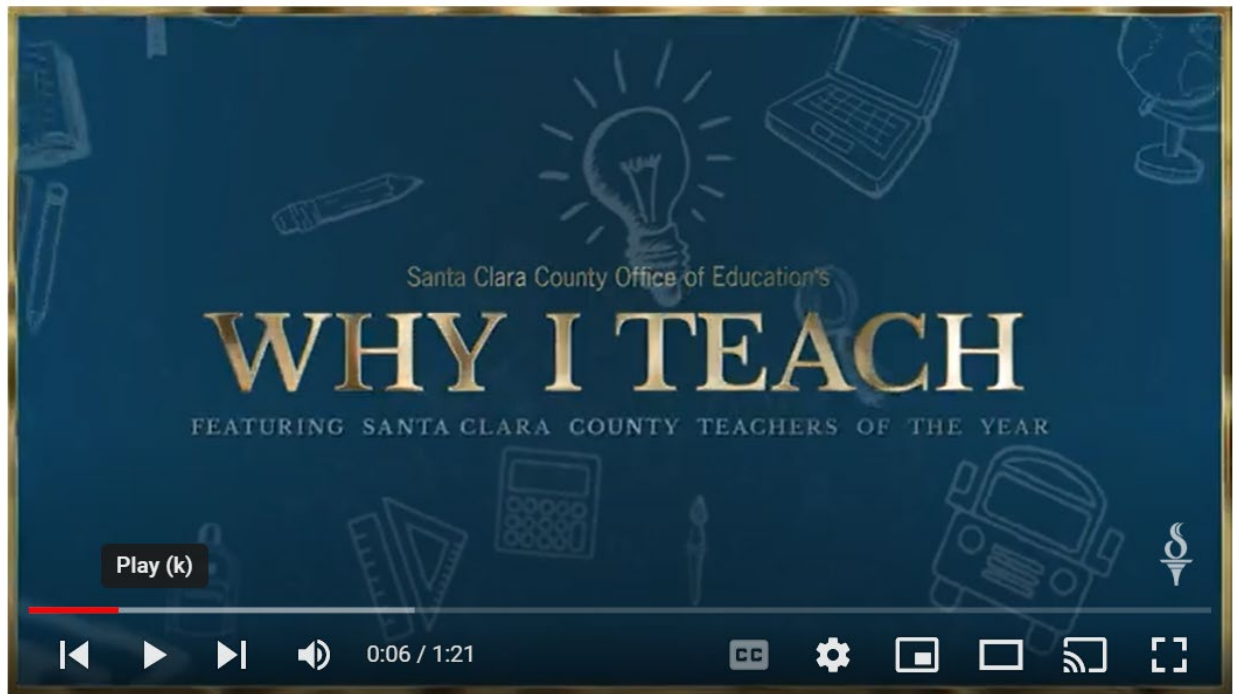


Title: Why I Teach Video Series

Thumbnail:



Purpose: The SCCOE production team puts together a series of Why I Teach video from the footage they shoot as part of the Teacher Recognition Ceremony. These package videos are then used throughout the year on social media, digital displays, the SCCOE website, etc. as a means of recruiting teachers and promoting the Santa Clara County Office of Education. This year, one of the SCC Teachers of the Year was also selected by the California Department of Education as a state Teacher of the Year, so the SCCOE production team put together a special ambassador video for her.

Link to Videos:

[Episode 1](#)

[Episode 2](#)

Santa Clara County  Office of Education

[Episode 3](#)

[Episode 4](#)

Bonus video:

[Lauren Camarillo, CDE Teacher of the Year](#)