Santa Clara County Toffice of Education

Title: Teacher Recognition Celebration Mercury News Advertisement

Thumbnail: Ran in Friday, Oct 21, 2022 in the local section of The Mercury News. Notice was sent to the teachers so they could save a copy of the paper for their records.





Link to view advertisement: https://drive.google.com/file/d/1F56l-s6JhMWswDNjzc5Y5cdaNxgs8AbF/view?usp=share-link

Purpose: A Santa Clara County tradition for over 50 years, the <u>Teacher</u> <u>Recognition Celebration</u> is the oldest and largest celebration of teachers in California and the most prestigious local award given to classroom teachers.

Every fall, the Teacher Recognition Celebration honors the county's finest teachers, each selected by their respective school districts. The SCCOE celebrations are made possible with the generous support of community partners.

Teacher Recognition is celebrated with these objectives in mind:

- to increase public awareness of the efforts and contributions of teachers and their role in helping our youth to succeed in the world
- to show appreciation for their many fine educational achievements
- to acknowledge the many years of training that teachers undertake
- to prepare for and stay current in their profession; and
- to strengthen ties between students and teachers and bring about a greater understanding between generations