PROJECT U&I

Also known as

connectiplus

Champions for Leadership

By Diego Arancibia

Design. Innovate. Inspire.







People. Process. Product. ⁹Evan Lloyd

Stephan Legeny

⁵Mike Bromberg Advisory Committee.

Online Survey.

Focus Groups.



What they didn't say may have been even more valuable.







Dense.

Static.

Difficult to Navigate.







⁵ User Generated

Social Media
Social Media

⁹ Visual





