

# Leveraging Dollars, Champions and Quality with Local Funds

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First 5 California and the Water Cooler

Sacramento, CA

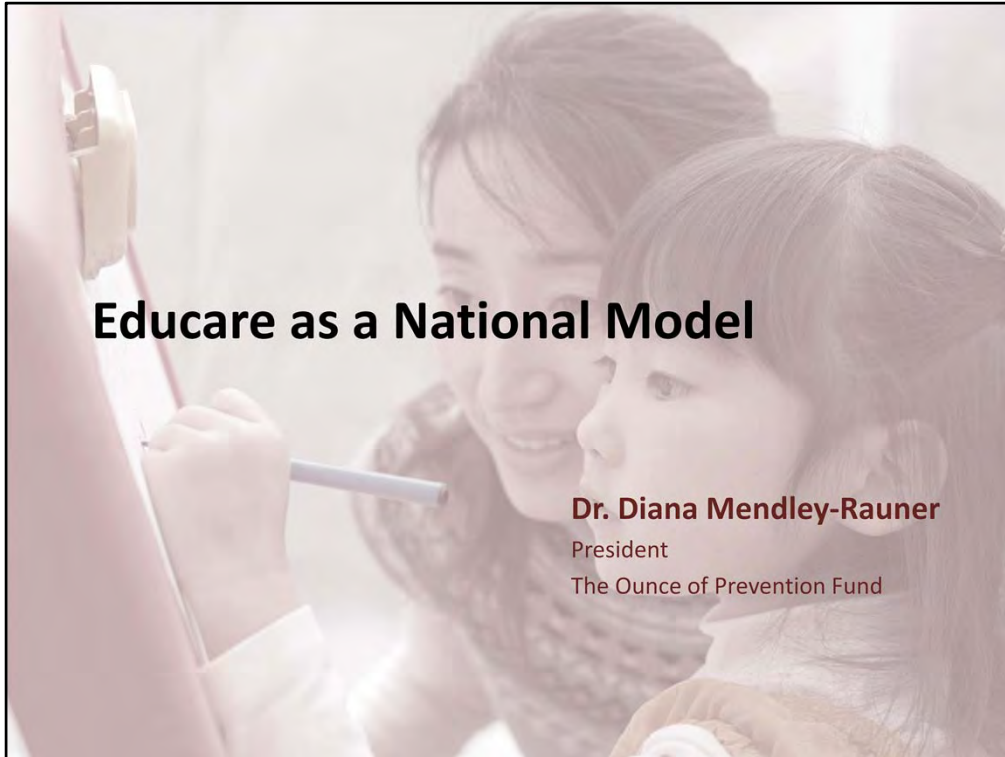
February 8, 2012

## Overview



Agenda	Presenter
Opening Remarks	Michael Burke
Educare as a National Model	Dr. Diana Mendley-Rauner
Bringing Educare to California	Evelina Du
Building Statewide Alignment in Early Learning	Dr. Meera Mani
Business Support for Early Learning	Dennis Cima
Efforts to Narrow the Achievement Gap in Santa Clara County: Early Learning Master Plan and SJ2020	Dr. Charles Weis
Building a Community Coalition: Franklin-McKinley Children's Initiative	Buu Thai
Essential Elements of Quality	J. Ron Lally
Implementation: Educare of California at Silicon Valley (Program, Partnership, and Professional Development)	Yolanda Garcia
Building an Early Learning Collaboration and Creating a Shared Governance Model	Jolene Smith
Questions and Answers/Wrap Up	Michael Burke





## **Educare as a National Model**

**Dr. Diana Mendley-Rauner**

President

The Ounce of Prevention Fund

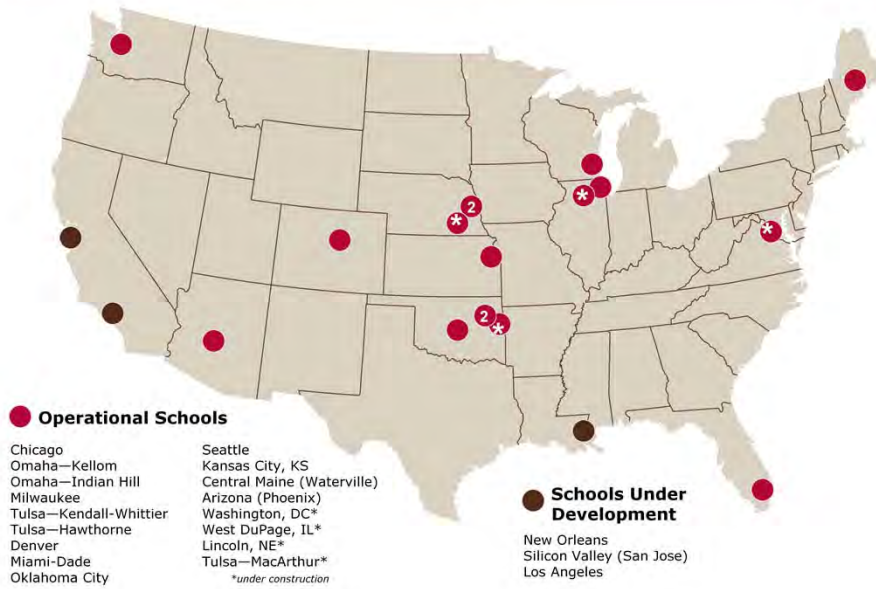
## The Beethoven Project, Chicago



## Educare of Chicago



## Coast to Coast Network



## Educare Learning Network



## Public-Private Partnerships



*Investing in the early years*

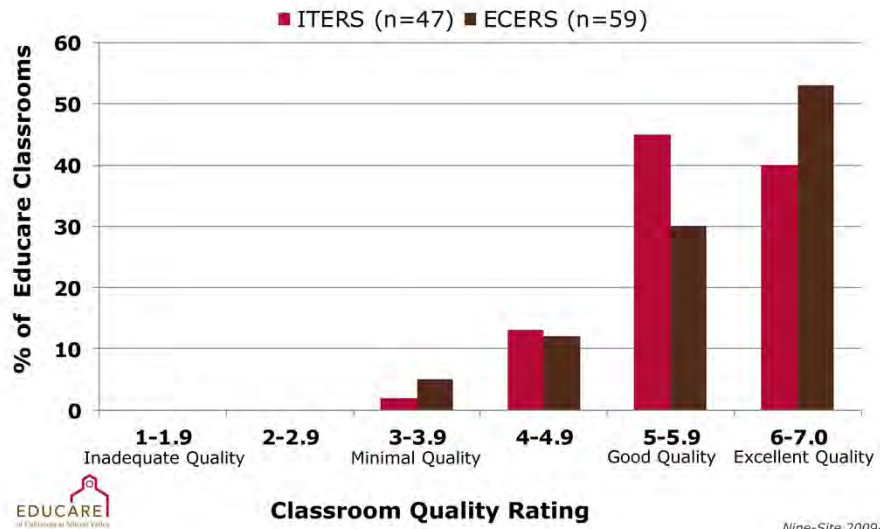




## Educare as a Showroom for Quality

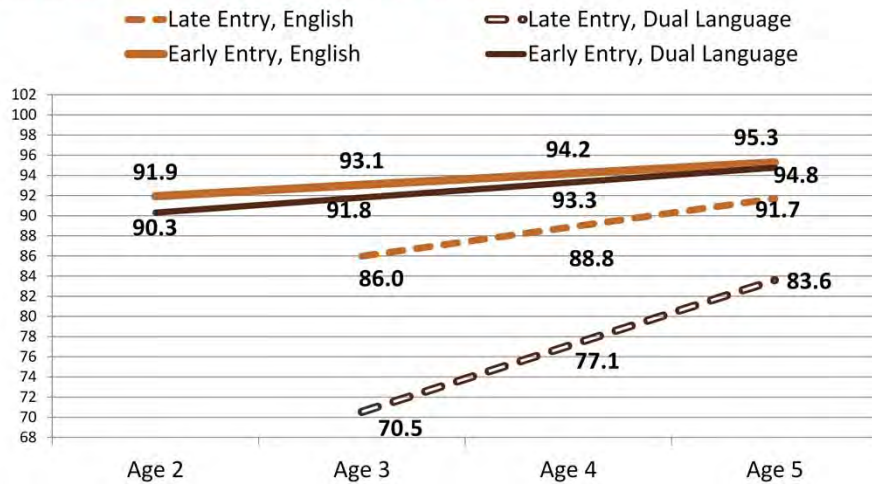


## Educare Classroom Quality



## The Importance of Early Entry for Dual Language Learners

Home Language: English (n=1144) Dual Language (N=501)



## Educare as a Platform for Change: State Policy Impact



### Oklahoma

State of Oklahoma emerged as a leading state in early childhood investments since 2000. In recent years, the state has increased early childhood investments by over \$148 million.

## Educare as a Platform for Change: National Policy Impact Building Champions Across the Nation






"If [early childhood education] works in Oklahoma, why don't we do it in the whole country? We've got an education system that's leaving too many children behind."

- Barack Obama, at Educare of Tulsa, March 2007





## Bringing Educare to California

**Evelina Du**

Senior Research Associate  
Center for Child & Family Studies,  
WestEd

## **Educare California Feasibility Study**

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### **Site Selection Criteria**

1. Head Start/Early Head Start Presence
2. Anchor Public and/or Private Funding Opportunities
3. Receptivity of School District to Collaborate with Educare
4. Land Availability Adjacent to an Elementary School








## Building Statewide Alignment in Early Learning

**Dr. Meera Mani**

Director

Children, Families, and Communities Program  
The David and Lucile Packard Foundation



## **Business Support for Early Learning**

**Dennis Cima**

Senior Vice President

Silicon Valley Leadership Group

**Return on Investment:**  
**Silicon Valley Business Community Support**



- Who makes up our organization and what is our mission?
- Why education policy and quality early education?
- The strong case for ECE...
- Why Educare and what do we have to offer?
- Our role in the partnership



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- The strong case for ECE...



**Return on Investment:**  
**Silicon Valley Business Community Support**



- Why Educare?
- What do we have to offer?



**Return on Investment:**  
**Silicon Valley Business Community Support**



- Our Role in the partnership and what we hope to achieve







## **Efforts to Narrow the Achievement Gap in Santa Clara County: Early Learning Master Plan and SJ2020**

**Dr. Charles Weis**

Superintendent of Schools

Santa Clara County Office of Education

## The Achievement Gap



Disparity in academic performance between lower-performing Hispanic/Latino and African-American students; and higher-performing Asian and White/non-Hispanic students.

## **SJ2020: Four Focus Areas**



- School readiness/ early learning
- Home and community
- School and classroom
- College and career success



Make school readiness/early learning standout to intro next slide.....

## Santa Clara County Early Learning Master Plan



- Early Learning strategy for SJ2020
- 2009 – community stakeholders begin yearlong planning process
- 2010 – plan officially unveiled, launched



## Early Learning Master Plan



- Birth through third grade focus
- 2-, 5- and 7-year goals in six strategic areas
- Implementation through shared leadership and leveraging of existing efforts
- Signature efforts that cut across all strategic areas



## Possible Budget Reductions



Proposed 2012-13 state budget could:

- Cut \$4.8 billion in education  
= 3 school weeks = \$368/pupil
- Eliminate Transitional Kindergarten (TK) requirement
- Eliminate Advancement Via Individual Determination (AVID) Program
- Reduce full-day preschool per-child reimbursement rate by 10 percent

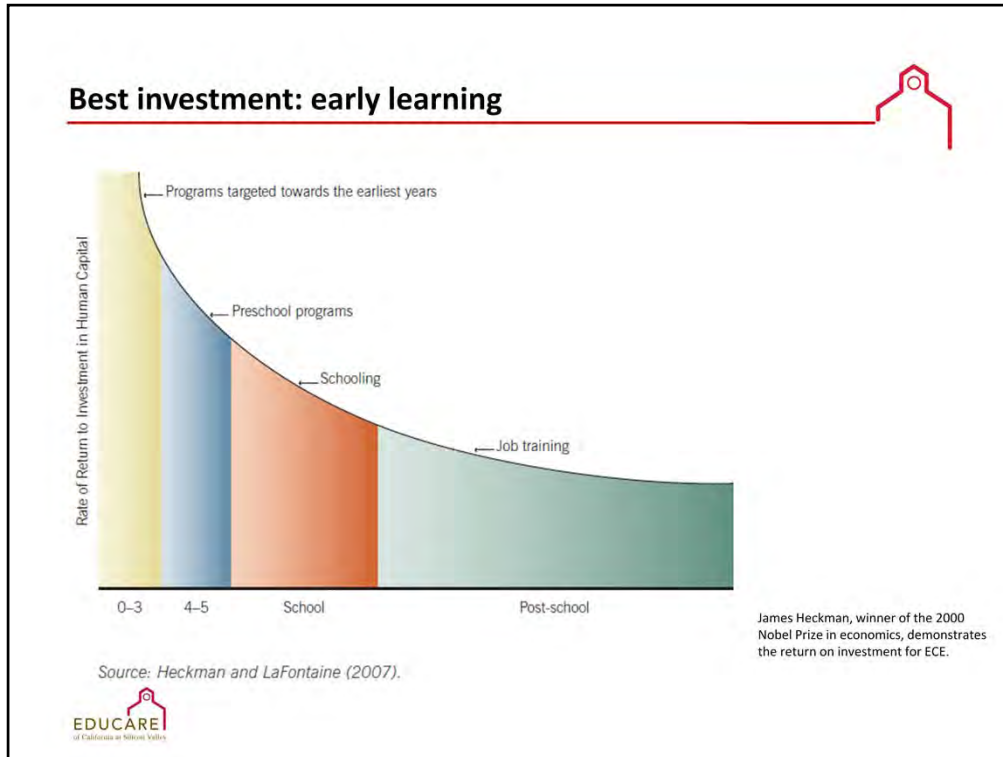


## The cost of the achievement gap



In a working lifetime, high school dropouts earn \$400,000 to \$500,000 less than high school graduates

The City of San José loses almost \$800 million over their lifetimes



- What:** State-of-the art early childhood schools  
Open full-day and full-year
- Why:** BA-degreed teacher in every classroom  
Children from economically disadvantaged homes too often arrive poorly prepared for kindergarten  
Require significant and costly concentration of K-12 resources to provide them with equal educational opportunity.
- How:** Private dollars help build the building  
Operating budget through cross-organizational partnership.
- Parent Involvement:** Parents are expected to play an active part in the life and governance of Educare
- Staffing:** Professional career ladder to prepare neediest children to succeed by the time they enter kindergarten.
- Governance:** Educare governance board under an independent 501(c)(3) represents all major stakeholders in the project, including parents.



## Community collaboration is crucial

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### **SJ2020**

- County of Santa Clara
- City of San Jose
- Educators
- Business leaders
- Community organizations

### **ELMP**

- The David and Lucile Packard Foundation
- First 5 California
- FIRST 5 Santa Clara County
- Preschool California
- Educare Learning Network
- Silicon Valley Leadership Group
- Community-based providers
- School districts



# Santa Clara County P-16 Strategic Vision for Student Success



**County/City**

Early Learning  
Master Plan

SJ2020

**Neighborhood/District**

Franklin-  
McKinley  
Children's  
Initiative  
(FMCI)

**Intensive Strategy**

- Educare**
- Kindergarten  
Transition  
Program
  - Screenings
  - Family  
Resource  
Centers





**Building a Community Coalition:  
Franklin-McKinley Children’s Initiative**

**Buu Thai**

Trustee

Franklin-McKinley School District

# Franklin-McKinley Children's Initiative



# Cradle to Career Pipeline



## INTERNSHIPS

Evergreen  
Valley College

## College Connection

Academy/Career  
Academies

## 5-18 YRS OLD

District Portfolio:  
Schools of choice

Interventions  
After school/  
Saturdays  
Summer

## 3-4 YRS OLD

EDUCARE

## 0-5 YRS OLD

BABY COLLEGE



## Santee Neighborhood of East San Jose



## Partnership with East Side Union High School District







## **Essential Elements of Quality**

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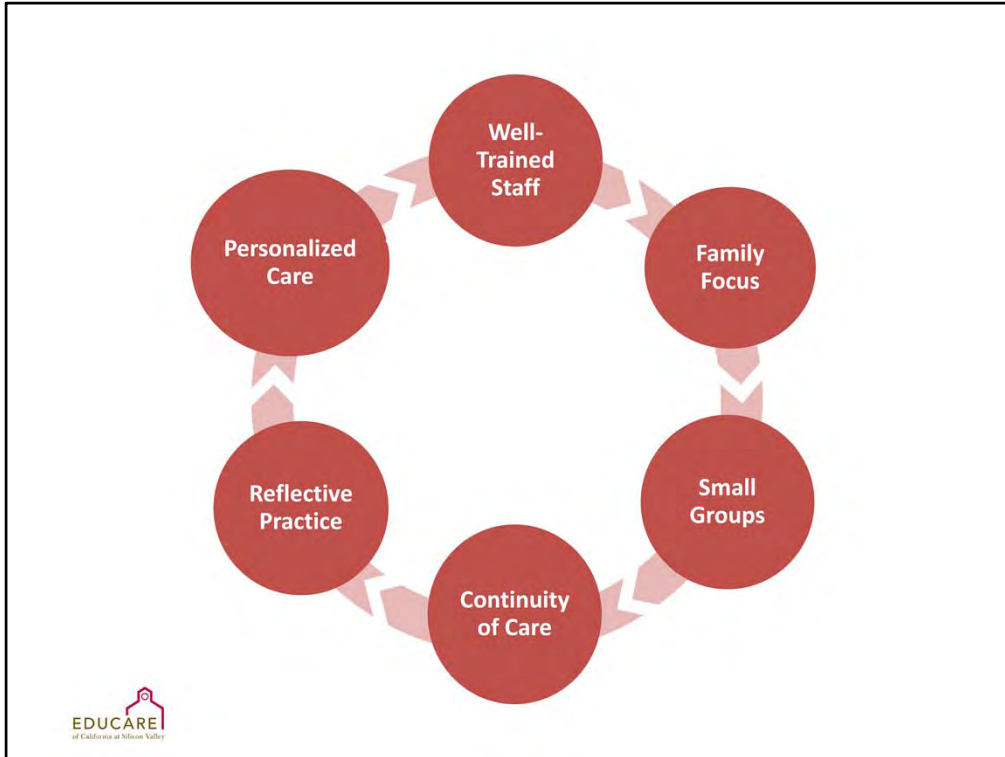
**Dr. J. Ronald Lally**

Co-Director

Center for Child & Family Studies

WestEd





## The Context for Quality

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Care provided in safe, interesting, and intimate settings where children have the time and opportunity to establish and sustain secure and trusting relationships with other children and with knowledgeable caregivers who are responsive to their needs and interests.



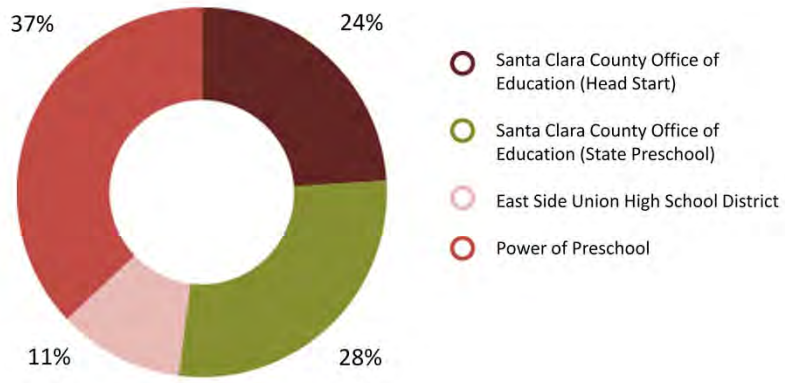
## **Implementation: Educare of California at Silicon Valley (Program, Partnership, and Professional Development)**

**Dr. Yolanda Garcia**

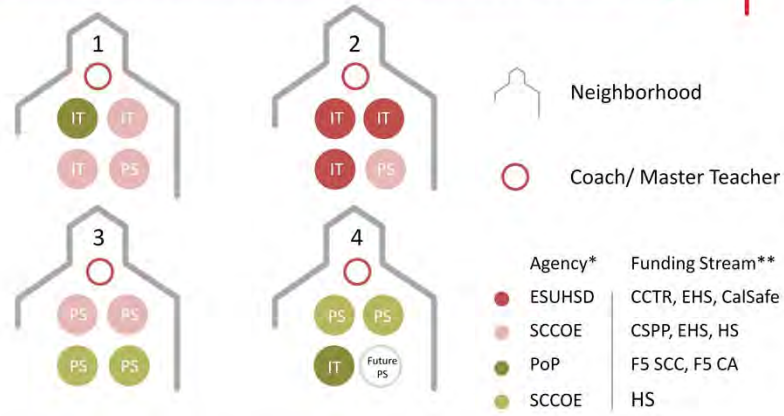
Director

WestEd E3 Institute—Excellence  
in Early Education

## Distribution of Funds for Educare of California at Silicon Valley



## Educare of California at Silicon Valley Neighborhood Concept



\* ESUHSD-East Side Union High School District; SCCOE-Santa Clara County Office of Education; PoP-Santa Clara County Power of Preschool

\*\*CCTR-General Child Care and Development from the California Department of Education, Child Development Division; EHS-Early Head Start; CSPP- California State Preschool Program from the California Department of Education, Child Development Division; HS-Head Start; F5 SCC-FIRST 5 Santa Clara County; F5 CA-First 5 California



## Family Support





## **Building an Early Learning Collaboration and Creating a Shared Governance Model**

**Jolene Smith**

Chief Executive Officer  
FIRST 5 Santa Clara County

## Proposition 10



48

During the 10 years that I have been with FIRST 5 Santa Clara, we have made tremendous strides towards improving our children's readiness for school. Yet, despite the successes of our funded programs, demonstrated by rigorous evaluations, funding for programs in early childhood in this state continue to be at risk. This shift in our state's commitment to our children is a giant step back from 1998 when we were celebrating the passage of Proposition 10.



## Why Educare

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Based on the best of early education practices

+

Public-private partnerships

+

Platform for policy change

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Catalyst for Real Change



49

Three years ago, I was first introduced to a national, evidence-based model called Educare. This model was based on the best of early education practices, comprised of public and private partners, and was a platform for policy change. I was initially skeptical whether Educare could succeed in California. But as I met with representatives from the Ounce of Prevention Fund, the Buffett Early Childhood Fund, First 5 California, and The Packard Foundation, I felt excited because I recognized the potential for Educare to be a catalyst for real change in California.

## Educare of California at Silicon Valley Members



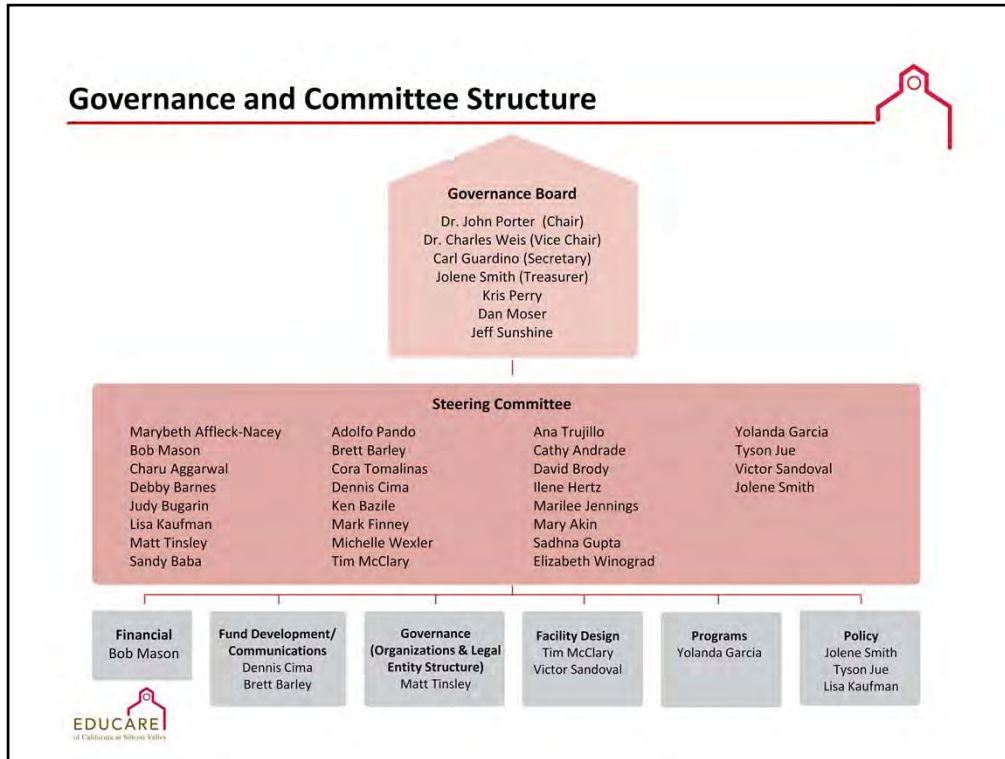
- Buffett Early Childhood Fund
- Catholic Charities of Santa Clara
- Children's Discovery Museum of San Jose
- City of San Jose
- County of Santa Clara
- The David & Lucile Packard Foundation
- East Side Union High School District
- Educare Learning Network
- First 5 California
- FIRST 5 Santa Clara County
- Franklin-McKinley Children's Initiative
- Franklin-McKinley School District
- Santa Clara County Office of Education
- Silicon Valley Leadership Group
- WestEd
- WestEd-E3 Institute



- When Santa Clara was selected as one of two sites in California for Educare, we immediately got to work. I met with representatives from the public and private sectors: Silicon Valley Leadership Group, the Santa Clara County Office of Education, and the Franklin-McKinley School District. Together we founded a governing board. Our group has grown to include representation from every sector of our community.



After much discussion, we knew that Educare, given our work with the First 5's Power of Preschool, SJ2020, the Santa Clara County Early Learning Master Plan, the Franklin-McKinley Children's Initiative, was critical in the movement to narrow the achievement gap so that our children are ready for school.



We created an organizational structure with a governance board, a steering committee, and a committee structure.



Did we have doubts due to the high capital costs? Sure. Did we have doubts because of the high operations costs? Absolutely. We experimented with many funding models. We revised our building design many times. And at times, our commitment was tested. But we persevered. We brought in experts from the American Institutes of Research, an expert on fundraising, architectural experts, programmatic experts. For over a year, we rode a roller coaster. We had difficult discussions. And some hurt feelings along the way. But despite these challenges, we held on and kept our eye on the prize, our children. Through steadfast commitment and perseverance, we collaborated to develop a realistic budget for the building and created a braided funding model for the operations. I am happy to report that we are now a quarter of the way towards reaching our goal for our capital campaign. But we are still have much work to do.

## Core Features of Educare



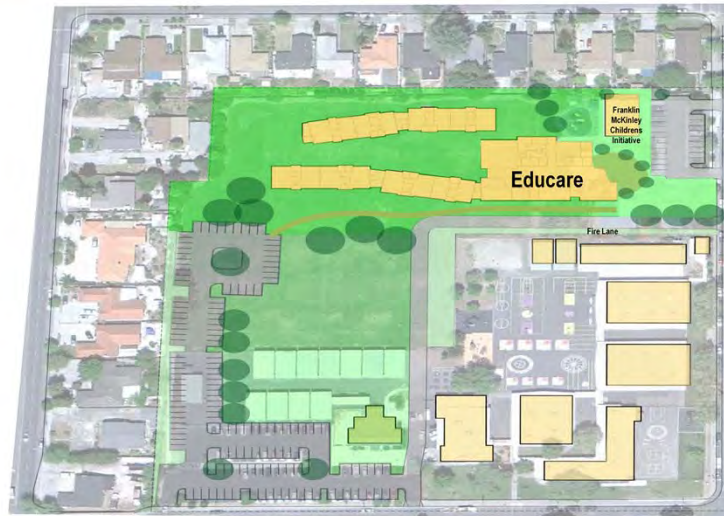
1. Research-Based Practices and Strategies
2. Small Class Size and High Staff/Child Ratios
3. High Staff Qualifications and Intensive Professional Development
4. Focus on Language and Literacy
5. Emphasis on Social-Emotional Development to Promote School Readiness
6. Enhanced Focus on Problem-Solving and Numeracy
7. Continuity of Care to Help Children Develop Secure Relationships
8. On-Site Family Support Services to Engage Children and Parents
9. Reflective Supervision and Practice Throughout the Program
10. An Interdisciplinary and Effective Team Approach
11. Arts Used to Support Social-Emotional, Language and Literacy Development
12. Emphasis on Prenatal Services



- Now, many of you are probably thinking that Educare is too expensive to build in my community, that it is too ambitious for my community. That it is only possible in places like Silicon Valley or Los Angeles.
- Maybe.
- This is really important. The true influence of Educare is not the state-of-the-art facility, but the core features.
- I propose to you that every county in California can implement the 13 core features of Educare. Many of you either already are implementing or have been implementing them.
- This is what the First 5 California Child Signature Program is trying to accomplish. Implement the core features of Educare throughout California to raise the quality of care for our children.



## Site Map of Educare of California at Silicon Valley



To successfully implement all or even some of the core features requires not only commitment and perseverance, but partnerships. The partnership that you see before you today is not unique to Santa Clara County but can be formed in any community. If you want to succeed in raising the quality of early childhood education in your community, you need to have business at the table, you need to have your local and county school districts at the table, and you need to have the community at the table.

## Exterior View



We look at Educare as a wrapper for high-quality programs. Our vision for Educare in Silicon Valley is that it will be a showcase for high-quality early learning, for world-class professional development, and as an invaluable resources for the community.



## Classroom Interior View



It will be a place where policymakers can see firsthand what quality looks like. But most importantly of all, Educare will be an inspiration for a community, historically impoverished and neglected.

## Playground



It will be a place where families that are have some of the highest risk factors will be able to have greater access to services,

## Atrium



View of Atrium when you first walk into the front door

What will be in the atrium

- Offices for FMCI
- Family Resource Center
- West Ed
- Conference Rooms
- Training rooms
- Space split into areas for
  - children
  - parents

## Aerial View and Community Garden



where children can grow vegetables in the community garden,

## Front Entry and Amphitheatre



and where children can perform in an outdoor amphitheatre.



## Front Entry and Amphitheatre



In fact, how appropriate would it be to name the amphitheatre in honor of Rob Reiner for his steadfast leadership. Which if not for his dedication to children, none of this would be possible.

**Questions?**

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