Vision and Mission

Vision:
FIRST 5 Santa Clara County will be a catalyst for ensuring that the developmental needs of children prenatal through age 5 are a priority in all sectors of the community.

Mission:
FIRST 5 Santa Clara County supports the healthy development of children prenatal through age 5 and enriches the lives of their families and communities.
Proposition 10 (FIRST 5)

Voters understand the importance of early investment

In 1998, voters passed Proposition 10:

- $.50 tax on cigarettes
- Tax revenue distributed to all 58 California counties to be spent on early childhood health and development programs
- FIRST 5 organizations created
- Spending must be determined by local needs
FIRST 5 Santa Clara County’s Focus Areas

- Children’s Health
- School Readiness
- Resources for Parents
- Systemic Change
“Can’t Do It Alone”
FIRST 5-Funded Partnerships with SCCOE-Early Learning Services Department

Since 2006, FIRST 5 has invested over:

$5,000,000

In partnership with SCCOE through leveraging, direct contracting, and matched dollars over

$10,000,000

has been invested in the community.
Partnerships with SCCOE-Early Learning Services Department (ELSD)

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<th>PROGRAMS</th>
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<td>• Head Start</td>
<td>• Early Learning Master Plan</td>
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<td>• State Preschool Program</td>
<td>• Race to the Top</td>
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<td>• California Preschool Instructional Network (CPIN)</td>
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<td>• Inclusion Collaborative</td>
<td>• KidConnections-FIRST 5 System of Care</td>
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<td>• Transitional Kindergarten</td>
<td>• Power of Preschool</td>
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<td>• Local Early Education Planning Council (LPC)</td>
<td>• CARES</td>
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<td>• Educare</td>
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Strategic Area: Professional Development - Impact 2005-2012

Impact of Inclusion Professional Development

- Families: 51,369
- Staff: 9,621
- Children without Disabilities: 12,515
- Children with Disabilities: 52,476
Transition from Preschool to Kindergarten

- General Ed: 74%
- SDC + inclusion: 16%
- District SDC: 7%
- SCCOE SDC: 3%

www.first5kids.org
Implementation Projects in Partnership with SCCOE-Early Learning Services Department

- Early Learning Master Plan
- Race to the Top
- SJ 2020
- Educare
- Summer Bridge
- Screenings
- Family Resource Centers
- Power of Preschool
- CARES
- Inclusion Collaborative

Franklin McKinley Children’s Initiative (FMCI)
Educare of California at Silicon Valley (E.C.S.V.) Partners
Jolene Smith

Chief Executive Officer

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