

# SCCOE CTE Team Monthly Newsletter

October Edition

## October 2021 Newsletter

The Santa Clara County Office of Education CTE Team is dedicated to providing important CTE and College and Career updates to our community through our monthly SCCOE CTE Team Newsletter. We look forward to building and improving communication with the goal of creating equitable access to high quality CTE pathways and College and Career transitions for all our students throughout Santa Clara County.



Santa Clara County  
Office of Education

## MESSAGE FROM THE CTE COORDINATOR

### College Day is Coming Soon!

At SCCOE, we believe College Day is everyday, and CTE is an important part of College and Career. We invite you to encourage students, parents, colleagues, and your community to participate in this important virtual event. See our flyer below for registration information.

# COLLEGE DAY 2021

## I Own MY FUTURE

### WHAT TOOLS WILL HELP ME GET THERE?

Join us for a virtual event that will *inspire* you and provide resources to help you move forward with *college* and *career*.

#### PRESENTATIONS

- Find YOUR Path to Success
- Earn and Learn - Opportunities in Apprenticeship
- So Many Possibilities for your Future!
- Your Right to Library
- #WisdomWednesday With Your Local Scholarships
- The College Application Timeline: From Search to Acceptance
- How to Pay for College? Financial Aid/Cash for College (English, Spanish, Vietnamese)
- *Sammy's Big Dream* (Read Aloud)

**OCTOBER 27, 2021**

KICK-OFF EVENT STARTS 8:15 A.M.

#### REGISTRATION

<https://na.eventcloud.com/635565>

**FREE!**

#### FOR MORE INFORMATION

Contact Joell Hanson at [johanson@sccoe.org](mailto:johanson@sccoe.org)

#### KEYNOTE SPEAKERS

- Dr. Mary Ann Dewan, County Superintendent of Schools
- Ginelyn Kuds, Principal, Davis Intermediate School
- Jose Manzo, Superintendent, Oak Grove School District



#### SPONSORS



Click on this link to register for College Day 2021

CTE Teacher and Connector Community of Practice  
October 11, 3:30 PM

Happy October, CTE teachers and Connectors!



We look forward to seeing you at the **October 11 CTE Teacher and Connector Community of Practice** meeting next week! We have so much to share and talk about, and decisions to make about upcoming

events and collaborations. The CoP meeting is on Monday, from 3:30-4:30 PM! note to ICT teachers: at this CoP we need your input on the December 6-8th ICT Sector Week event. If you cannot make the meeting, please take a few minutes to fill out the ICT Sector Week input form, [HERE](#).

At this meeting you will:

- Connect with colleagues from across the County and share challenges and best practices.
- Get acquainted with the free services of Earn & Learn and PilotCity that are available to help you provide innovative and life-changing career exploration and work-based learning experiences to your students.
- Help shape events to impact more students.
- Have a chance to share your support needs, so the Santa Clara County Office of Education can provide you with the best services possible.

Click here for the CTE CoP Zoom Link

Community of Practice Open to Santa Clara County CTE teachers and Connectors

## Join us for Future CTE Community of Practice Meetings

The Community of Practice will meet monthly and future presenters will include:

- Google Career Certificates
- IBM SkillsBuild
- Key Code Media Education
- Qwasar
- SC Builders
- Others, by your request!

## K12 PATHWAYS COORDINATOR CORNER

### October Coffee Chat - October 12, 10:00-11:15 AM

Join us as we explore the pathway of Design, Visual and Media Arts. We will have presentations from the Dean of the Cilker School of Art and Design at West Valley College, the Dean of Design at Mission College. They will explain what this field is all about and describe the post secondary college and career opportunities for our high school students. We will also hear from a recent grad who is pursuing his dream as a graphic designer for Palo Alto USD. There will be plenty of time for questions.

Click Here for the Coffee Chat Zoom Link

## Upcoming Workshops and Conferences

### COUNSELING STUDENTS FOR FUTURE CAREERS

[San Diego Imperial Valley Counselor Conference on Career Development](#)

Although this is hosted by San Diego-Imperial Valley it will provide strategies that apply to all counselors and coordinators in supporting students in a CTE pathways.



### DIGITAL MEDIA STUDENT OPPORTUNITIES AND BEYOND

<https://www.wastc.org/events/dmcc-2021>

The Western Academy Training and Support Center (WASTC) is pleased to announce the return of the Digital Media Educators Conference **October 28 and 29, 9:00 - 3:15.**

The conference theme is **Digital Media Student Opportunities and Beyond: Success for All.** Digital media career education pathways attract and inspire students to develop a passion - key to expanding equity and inclusion in college programs and the workplace. Diversity, Equity and Inclusion (DEI) will be the underlying theme for the event. There will be 2 morning keynotes and 36 sessions under the following tracks:


- Jobs! Jobs! Jobs! (Employment)
- Industry Speaks! (Industry Partnerships)
- In Practice! (What's Working for DM Student Success)

### Pathways Diversity, Equity and Inclusion

A two part workshop on the use of data in CTE hosted by the Los Angeles COE.

[Using Data Effectively to Improve Outcomes for CTE Students](#)

In addition to the impact Career, Technical Education (CTE) has on students' lives, it has become increasingly important for Local Education Agencies as an accountability measure. In fact, CTE's impact on the California School Dashboard's College & Career Indicator (CCI) has been increasing with the addition of more career measures that were requested by the State Board of Education, which provide more opportunities for LEAs to demonstrate how their students are "Prepared" for life beyond high school. Beyond the Dashboard, effective use of data has become a critical component for CTE program funding, such as the Perkins Grant and the CTE Incentive Grant.



**Using Data Effectively to Improve Outcomes for CTE Students**

**TARGET AUDIENCE:**

- Accountability, CTE, and CBI Admins
- Counselors
- CTE staff

**REGISTRATION LINK:**  
<http://laoe.org/cte/2021/10/28/using-data-effectively-to-improve-outcomes-for-cte-students>

**TARGET PRIORITY:**  
Priorities 2 and 4

**COST:**  
No cost. This workshop is sponsored by LACOE.

**EVENT DESCRIPTION**

The impact of Career Technical Education (CTE) on the California School Dashboard's College & Career Indicator (CCI) continues to increase with the addition of career measures that provide more opportunities for LEAs to demonstrate that students are "Prepared" for life after graduation. In addition, appropriate use of data and continuous improvement, is one of 12 essential elements of a high quality CTE program that are critical to ensuring CTE program funding, such as the Perkins Grant and the CTE Incentive Grant. This two-part workshop will help LEAs to:

- Recognize the overall importance of CTE for improving student outcomes on the CA School Dashboard (CCI and more)
- Understand the CTE related outcomes in the CCI, how the data is derived and how CTE programs can be enhanced to improve these outcomes
- Apply the 12 Essential Elements of High-Quality CTE Programs to improve outcomes for CTE students and ensure continuous program improvement
- Identify effective data practices for CTE programs to inform program decisions and improve measurable outcomes

This workshop will provide participants with information and tools to improve CTE data practices and dedicated hands-on time to work with data and collaborate with other LEA leaders.

**WHEN**

Day One	Day Two
Thursday, October 7, 2021	Thursday, November 4, 2021
9:00 a.m. to 11 a.m.	1 p.m. to 3 p.m.

**LOCATION**  
Online. A Zoom link will be emailed to registered participants prior to the meeting.

**QUESTIONS**  
For questions regarding registration, please email [DIAN@laoe.edu](mailto:DIAN@laoe.edu) or call (562) 922-8906.



**Centennial Community Celebration**  
**Sept. 18, 10 am - 5 pm**

**Campus Tours**  
 10 am - 2pm  
 Talk with representatives from our programs  
 Tour our facilities  
 Meet faculty and staff  
 Learn about financial aid opportunities  
 and so much more!  
 Free lunch if you RSVP  
[Click here to RSVP](#)

**Entertainment**  
 Food Trucks  
 Cultural Arts Stage  
 San Jose Taiko - Los Lupeños de San José  
 Vovinam - Los Nitelitters - Rafiki

**For more information contact: [sjcc.outreach@sjcc.edu](mailto:sjcc.outreach@sjcc.edu)**

**DETAILS HERE**

## Featured Partnership

East Side Union High School District – Financial Services  
 Independence High School Academy of Finance offers students a seamless transition from high school to community college in a specialized pathway which leads to careers in the financial services industry. The pathway gives students the options of taking an introductory computer course and two courses that have been articulated with Mission College to give students 3 units of college credit for completing Introduction to Business and Economics of Small Business Ownership (Entrepreneurship). Through Mission College, you can obtain an AA in Accounting or Business.



## INTRODUCING THE CTE TEAM



Joell Hanson - CTE  
Coordinator

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Dana Richards - Work  
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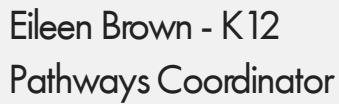


Jessica Tabron

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Serving: Foothill-De Anza  
Community College District,  
Palo Alto Unified School  
District, Mountain View Los  
Altos School District,  
Fremont Unified School  
District

## K12 PATHWAY COORDINATORS



West Valley-Mission  
Community College District  
Serving: Campbell Union  
High School District, Los-  
Gatos-Saratoga Union High  
School District and Santa  
Clara Unified School District



Gavilan College District  
Serving: Morgan Hill Unified  
School District, Gilroy Unified  
School District, Hollister  
School District



[mjames@sccoe.org](mailto:mjames@sccoe.org)  
San Jose-Evergreen  
Community College District  
Serving: San Jose Unified  
School District, East Side  
Union High School District,  
Metropolitan Education  
District



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