

SCCOE CTE Team Monthly Newsletter

April 2021

APRIL 2021 NEWSLETTER

The Santa Clara County Office of Education CTE Team is dedicated to providing important CTE and College and Career updates to our community through our monthly SCCOE CTE Team Newsletter. We look forward to building and improving communication with the goal of creating equitable access to high quality CTE pathways and College and Career transitions for all our students throughout Santa Clara County.



Santa Clara County
Office of Education

UPCOMING EVENTS



DISCOVER SAN JOSE CITY COLLEGE - CLICK HERE



OUR TRACK RECORD

- We are the oldest Community College in Santa Clara County.
- We have one of the highest [transfer rates](#), per every 100 students, in the Bay Area to four-year universities.
- **2018-19 SJECCD grads transferred to 9 UC and 16 CSU campuses and nearly a dozen private universities.**
- We are one of California's top transfer colleges to San Jose State University.
- In 2019-20, SJCC [awarded](#) more than 1,320 degrees and certificates.



WHY SJCC IS UNIQUE

San José City College has enjoyed the support of the community since our founding in 1921. Generations of families have put their trust in our school, and we believe we have always delivered with relevant career education programs, guaranteed college transfers, and life-changing educational opportunities. We are accessible and affordable and have always seen the brilliance in every one of our students.

A few things to consider:

- First-time, full-time California college students pay no tuition or fees
- Free loaner laptops
- Free loaner eTextbooks
- Free tutoring
- Many financial aid and scholarship opportunities
- We offer [68 degrees and certificates](#), including excellent [Career Technology Programs](#).
- Guaranteed transfers to California State University and University of California campuses, and many private universities and colleges
- The majority of our courses are CSU/UC transferable
- We have an honors program
- You can transfer to a 4-year college in two years with no student debt
- No placement tests required. Say goodbye to SAT, ACT, and Accuplacer!
- Excellent faculty and classified professionals

· When we return to campus you'll see our beautiful facilities and those under construction
These are just a few of the things that make SJCC unique. Most of all we are dedicated to your success. We see you. You're brilliant. Go Jaguars!

<https://youtu.be/Szf1BplxVOk>

Student Success is our #1 Priority!

Click Here for our Student Success Scorecard!

[AUTODESK 360 CONTEST - MARCH 1 - APRIL 9 2021](#)

MESSAGE FROM THE CTE COORDINATOR

Career Fair 2021 was a great success!

The Santa Clara County Office of Education hosted our first K8 Virtual Career Fair and it was a great success! Click on the link below to hear Superintendent of Santa Clara County Schools, Dr. Mary Ann Dewan introduce our keynote Speaker Dolores Alvarado who tells a compelling story of what inspired her to enter into the career of health services.

<http://bit.ly/K8VirtualCareerFairOpeningPresentation>



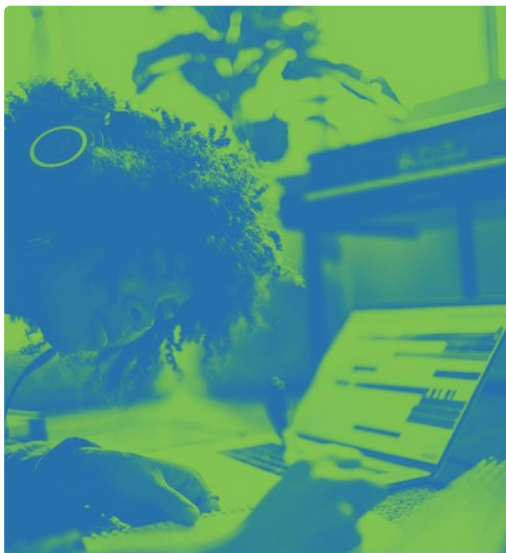
CAREER FOCUS - REAL WORLD WORK BASED LEARNING EXPERIENCES

I hear and I forget. I see and I remember. I do and I understand.

-K'ung Fu-tse

SAVE THE DATE

During the week of May 3rd-7th, SCCOE, Mission College, and Earn & Learn are hosting a series of powerful presentations and panel discussions designed to launch student careers in the Arts, Media, and Entertainment fields. For more information or to register, click the registration button below.



MISSION COLLEGE, THE SANTA CLARA COUNTY
OFFICE OF EDUCATION AND EARN & LEARN PRESENT

SANTA CLARA COUNTY ARTS, MEDIA, & ENTERTAINMENT COLLEGE & CAREER LAUNCH!

May 3 - May 7 | 9:00am-2:30pm

Want to be inspired and learn more about the jobs, skills, and college opportunities in the world of Arts, Media, and Entertainment? Please click the link below to learn more and register for one or more sessions.

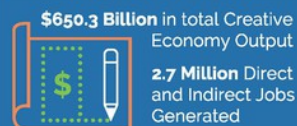
FEATURING:

- Showcasing student projects
- Ask Me Anything's, featuring BIPOC employees
- Workplace challenges
- Local Community College Pathways
- Film, video and animation skills
- The Future of STEM & AME

TO RECEIVE MORE INFORMATION & REGISTRATION LINK SIGN UP HERE:

<https://forms.gle/Ec8snLFFr2osLUidA>

CALIFORNIA ARTS, MEDIA, & ENTERTAINMENT



Average Bay Area Salary Range
\$50,000 - \$250,000/year



Source: 2020 Otis Report on the Creative Economy
(Otis College of Art and Design)

BROUGHT TO YOU IN
PARTNERSHIP WITH:



SILICON VALLEY
EDUCATION
FOUNDATION



The Tech Interactive



PilotCity

REGISTER HERE- AME College & Career Launch

The creative economy accounts for more than \$650 billion in economic output in the state of California, fueling 2.7 million direct and indirect jobs statewide. The Bay Area is home to 10% of those jobs, with mid to upper-level positions averaging \$250,000/yr.

COLLABORATOR OF THE MONTH

Key Code Media is a nationwide systems integrator for A/V, broadcast, and production equipment solutions. Key Code Education provides the education and industry certifications that pave the way for current and future practitioners to grow their passion and expertise within the creative economy.



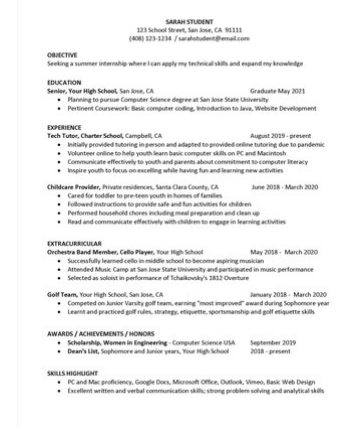
Key Code Media, through the generosity and hard work of President Mike Cavanagh, Chief Academic Officer Johnathon Amayo, and Director of Digital Education Matt Stroup, is shaping our May AME event and providing educational and training services to our educators and a customized internship program for our students. To learn more about Key Code Media and Key Code Education, visit their [WEBSITE](#).

Links to a growing bank of tools and resources to widen and deepen your WBL practice:

- [WBL Continuum](#)
- [The Earn and Learn Toolset](#)
- [Earn and Learn Connector Path and Events Calendar](#)
- [Sample Connector Job Description](#)
- [High Quality CTE - 11 Elements](#)
- [Model Standards, Sector and Pathway Docs](#)
- [Labor Market Research and Community College Crosswalks](#)
- [California Career Zone](#)
- [O*Net Online](#)
- [Bay Area Regional Plan - Draft](#)
- [BACCC](#)
- [Computer Science Teaching Tips](#)

HELPFUL HINTS FOR STUDENT SUCCESS

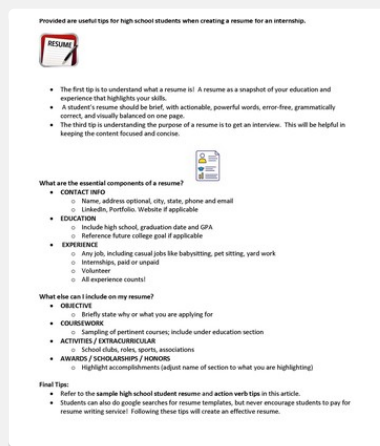
Resume Tips Resources for High School Students



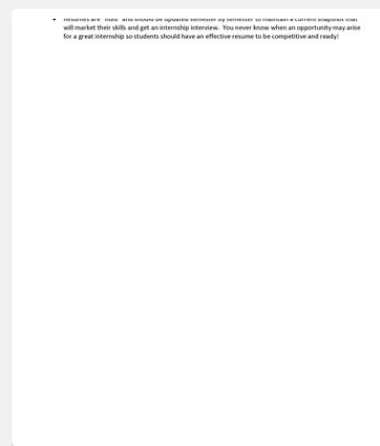
[Click Here for the Resume Sample](#)



Resume Action Verbs



Resume Tips for Internships- Part 1



Resume Tips for Internships- Part 2

[Click Here for Resume Action Verbs](#)

[Click Here for Resume Tips for Internships](#)

K 12 PATHWAYS COORDINATOR CORNER

Course	Site
Theater Arts & Stage Production	Paly, Gunn
Early Childhood Development (ECD)	Paly
Sports Medicine	Paly (Gunn 2021-22)
Intro to Kinesiology	Paly

Starting Early: Career Development in Early Grades

Pathway trends: PA to Foothill

Pathways are designed to connect high school classes to college, industry certifications, and/or a career. Palo Alto Unified School District currently offers 10 of pathways, with 4 being offered as dual-enrolled with Foothill Community College.

As a district, PAUSD annually reviews its course offerings to find the course-aligned curriculum that will expand its dual-enrolled offerings as dual-enrollment has many benefits for students: free early college credit, preparation for the rigor of college level courses, as well as certifications for associate and assistant permits for teaching.

For more information, visit <https://cce.pausd.org/>. For additional information, feel free to contact Foothill Dual Enrollment Coordinator, Alejandro Favela, favelaalejandro@fhda.edu.

SCHOOL DISTRICT UPDATES

Highlights from Superintendent Rob Funk of East Side Union High School District:



In East Side Union High School District (ESUHSD), we are committed to building capacity amongst all staff members to ensure equity and inclusion are essential principles of our school system. Specifically, we are building capacity to attain equitable ESUHSD communities where:

- All students are welcomed as they are;
- Strengths and areas of growth for all students are known and supported;
- Adults positively respond to the social-emotional, wellness and academic needs of every student;
- All students engage with tasks that develop the strategic thinking skills for full participation in their local communities and the global society.

This commitment to equitable communities also includes the focus on college and career.

Unfortunately, the traditional approach to this is an “or” approach versus an “and” requirement.

Career Technical Education (CTE) has made great strides from the time I attended high school. Back in the day, we had the option to take auto class, wood shop or metal shop. Usually students were steered toward these classes based on some aptitude test or one’s GPA. It was part of the “or” – go to college or go learn a trade.

We know today that college and career not only mean mastering your content knowledge, but also developing the soft skills or what we call the Four C’s: Critical Thinking & Analysis, Communication, Collaboration and Creativity Skills. These are the skills the private sector seeks when interviewing candidates.

CTE is a pathway that creates a plethora of opportunities to develop these skills. CTE classes are built on the foundations of the Linked Learning Model ([Linked Learning](#)). Those foundations include:

- Rigorous academics that prepare students for success in California’s community colleges and universities, as well as in apprenticeships and other postsecondary programs;
- Career-based learning in the classroom that delivers concrete knowledge and skills through a cluster of two or more courses, emphasizing the practical application of academic learning and preparing students for high-skill, high-wage employment;
- Work-based learning in real-world workplaces via job shadowing, apprenticeships, internships and professional skill-building opportunities;
- Personalized support services that include counseling and supplemental instruction in reading, writing and math to help students master the rigorous academic and professional skills necessary for success in college and career.

INTRODUCING THE CTE TEAM



Joell Hanson - CTE
Coordinator

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Dana Richards - Work
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Manager

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Donna Gilmour -
ISTEAM Professional
Expert

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Jessica Tabron

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Serving: Foothill-De Anza
Community College District,
Palo Alto Unified School
District, Mountain View Los
Altos School District,
Fremont Unified School
District

K12 PATHWAY COORDINATORS



Eileen Brown - K12
Pathways Coordinator

ebrown@sccoe.org

West Valley-Mission
Community College District
Serving: Campbell Union
High School District, Los-
Gatos-Saratoga Union High
School District and Santa
Clara Unified School District



Richard Charvet - K12
Pathways Coordinator

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Gavilan College District
Serving: Morgan Hill Unified
School District, Gilroy Unified
School District, Hollister
School District



Maurice James - K12
Pathways Coordinator

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San Jose-Evergreen
Community College District
Serving: San Jose Unified
School District, East Side
Union High School District,
Metropolitan Education
District

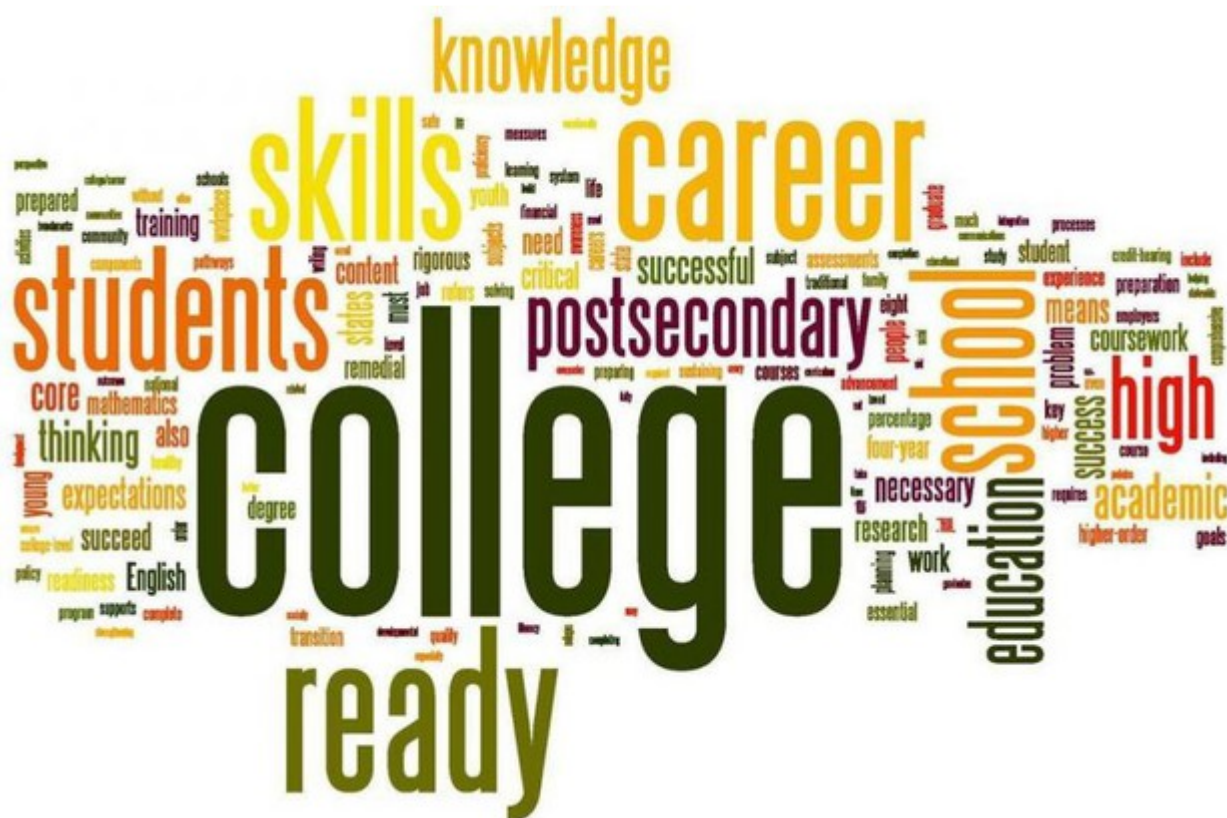


Career Tech Education - Santa Clara County Office of Education

📍 1290 Ridder Park Drive, San Jos...

✉ echong@sccoe.org

🌐 sccoe.org/cte



If you would like to unsubscribe, contact Joell Hanson at johanson@sccoe.org. For access to previous CTE newsletters, please use this link: bit.ly/2MLsSOs