

YOUNG ARTIST SHOWCASE 2023



Young Artists Showcase 2023: Hope in a New Era: Arts and Creativity in Our Time

The Santa Clara County Office of Education announces the 2023 Young Artist Showcase. This showcase is open to public school students, grades Pre-kindergarten through 12th grade, in Santa Clara County. Some students will have their artwork accepted into the permanent exhibit of student artwork located within the SCCOE campuses as well as showcased at the virtual Young Artist Showcase Celebration On March 23, 2023, celebrating Arts Education Month in California.

Theme - Hope in a New Era

This year's artwork theme, 'Hope in a New Era', encourages youth to reimagine, through the arts and creativity, a new era of creative freedom and expression. This new space in time can involve a new way of thinking, learning, and interacting with new possibilities and new ways or reinforce meaningful ways to engage with friends, family, work, school, community spaces, and our natural environments.

Eligibility

Artwork will be accepted in four (4) categories:

- Visual Arts 2D: Present paintings, drawings, prints, works on paper, canvas, wood, cardboard, mixed media, film/analogue photography. Anything on a flat surface.
- Visual Arts 3D: Present sculpture, installation, glass, metal, ceramics, mixed media with materials coming off the paper, etc. Anything three dimensional.
- Media Arts 4D: Produce new media (podcasts, video, cartoons, infographics) digital photography, illustration, graphic design, photo-shopped images. Anything created on a computer, digital camera, or screen.
- Music, Dance, Theatre Arts: Perform, capture, and submit via YouTube or Vimeo. A submission may be no more than two minutes.

*Note: Artwork can be done alone, with a partner, or with a group of classmates- please include all artists' names.

Students

- Pre-Kindergarten through 12th grade teachers are encouraged to submit student artwork for selection into SCCOE's permanent collection. Submissions are limited to one artwork per student.
- All Santa Clara County public/charter schools, public preschool programs, and after-school public programs are eligible to participate.

Submission Requirements

- Preschool to 12th grade artwork will be submitted to SCCOE via an online submission form. One artwork submission per student will be accepted.
- Submissions will be done through the Young Artist Showcase Submission Form found on www.sccoe.org/arts/yas.
- We will accept electronic submissions beginning October 15, 2022 on a rolling basis until February 25, 2022.
- Artwork will be exhibited online and on site at SCCOE's Ridder Park campus beginning in May in celebration of Youth Arts Month.
- An artist's statement shall be included with each submission. Students are urged to complete the "YAS 2023 Student Worksheet" to prepare for the artist statement questions in the submission form. Entries will be considered incomplete unless the artist statement is included with the artwork submission.

Suggestions on how to photograph and format your artwork to meet submission requirements:

How to Photograph Your Artwork for Online Submission: How to Photograph your

Artwork for Online Submissions

Requirements:

- All images should be in jpeg, or tiff format, sized between 1000 and 2000 pixels, and
- Have a resolution of 300 dpi. Files should not exceed 3 MB in size.
- Guidelines for photographing and resizing your artwork
 - o Free software like <u>www.resize-photos.com</u> or
 - o iPhoto instructions https://www.wikihow.com/Shrink-a-Picture
 - Create a neutral background for your artwork with a sheet or blank surface. Do not have other objects in the frame with your work.
 - For 3D work, think about what direction you want your sculpture to face. You can have 2
 photographs on the same file to showcase another view of your work. Please combine
 the images into one file using a photo editing program. You may email additional
 photos, if needed.
 - Proper lighting will help to project the beauty of your piece use caution with flash or bright sunlight streaming on to the work.
 - Focus carefully on your piece to send the best representation of the work.
 - Please do not use Instagram or other filters to edit your work the resulting color image may not be representative of the actual piece.
 - For 4D work, if your file is too large, you may share a link to a Google File or YouTube. Insert this information in the "comments" of the submission form.

Suggestions on how to record your performance to meet submission requirements:

Recording Your Performance: A How-To Guide: Recording For Performance | How-To Guide

Artwork Selection

Judging Criteria for Selection into the Permanent Collection. Pieces will be judged on the following (not in order of priority):

- 1. Expression communicating the theme, an idea, or an emotion
- 2. Imagination and creativity
- 3. Effective use of media as related to content
- 4. Visual (Aural) impact (i.e., bold, strong)
- 5. Originality (clearly not derived from other pictures, photos, comics, movies, or other media.)
- 6. Skill in use of media and technique (use of watercolor, crayons, pencil, ink, video, digital technologies)
- 7. Composition:
 - a. Effective use of elements of art
 - b. Effective use of principles of design
 - c. Effective use of compositional/performance technique

People's Choice Awards will be announced online on **May 1, 2023.** <u>Awardees will be offered the choice of having their original work or a facsimile added to the permanent collection.</u> If a student piece is selected for the Young Artists Showcase collection, it may be delivered to the Santa Clara County Office of Education for framing or photography.

Key Dates

2021-22 YOUNG ARTISTS SHOWCASE SELECTION PROCESS:

- October 17, 2022 April 3, 2023 | Electronic submissions of PK-12th grade student artwork and media
- Week of April 10, 2023 | People's Choice Awards Adjudication
- April 17-18, 2023 | Drop off artwork original pieces at Ridder Park campus
- May 1, 2023 | Online Student Art Gallery, Youth Arts Month 2023
- May 9, 2023 | Young Artists Virtual Showcase Celebration for all grades: 4:00 p.m.

Young Artist Showcase 2023 guidelines, worksheets, and submissions forms can be found here: www.sccoe.org/arts/yas

Please share this information with teachers, school site administrators, and other interested colleagues. For further details, please contact Linda Covello or Sofia Fojas at artspirationsocialmedia@sccoe.org or visit www.artspiration.sccoe.org.