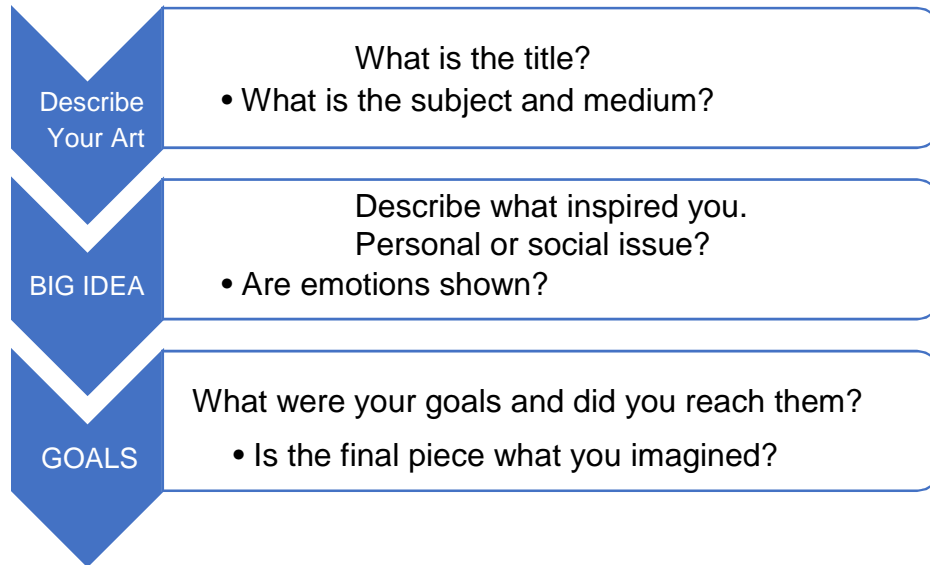


# Artist Statement Tips

Your artist statement is a written description of your artwork that gives the audience deeper insight into it. It may include your artwork's purpose or idea, methods and materials, or what you were working to achieve. Write your statement as if you are speaking to a friend who is interested in understanding your art. Below is a flowchart to assist you in creating an artist statement for your artwork. It is only required if you are entering your artwork into the Challenge, not for the Showcase.



The Artist Statement should be one or two paragraphs long. Please edit your statement and check for spelling and grammar.

## Writing Tips

- **Write in the First Person** – it is best to write in the first person as you are talking about your own point of view on your artwork. Use “I” statements.
- **Connect the Meaning** – write about your inspiration for the artwork. Be specific with your statements.
- **Introduce your Work** – Keep your writing aimed at providing an introduction to your work. The writing should reflect a relevance to your artwork.
- **Audience and Occasion** – write from your own personal perspective. Imagine you are speaking to someone and explaining your art. Focus on explaining the methods and theories that have influenced you the most.