

2018-2020 Artspiration Strategic Arts Education Plan





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Since 2007, the Santa Clara County Office of Education has put forward a focused arts education initiative known as Artspiration. Now, after a decade, we have paused to consider how far Artspiration has come, what was accomplished, and where we will go from here. A new team of educators and community members convened in 2017 to reflect on changes impacting arts education and to create a Strategic Arts Education Plan for the next three years.

The nature of Artspiration is unique, being housed at a county office of education and being a public advocate for the arts. We serve as partners to county arts organizations, school districts, and a range of public stakeholders. The new 2018-2020 Strategic Arts Education Plan seeks to work with these diverse constituents to advocate for and foster equitable, high-quality education in the arts and integrated learning for all Santa Clara County public school students.

The 2017 Strategic Planning process was facilitated by Artspiration Coordinator, Jeannine Flores and Arts Educator, Susan Freeman. The initial Planning Team consisted of Artspiration staff, parents, a school board member, a PTA representative, arts partners, teachers, and community leaders. Meetings of the full team were held regularly in the Spring of 2017, and a smaller committee convened in Fall 2017 to edit and complete the Strategic Plan and accompanying documents.

Following the trusted strategic planning process developed by the California Alliance for Arts Education, the Planning Team collaboratively reviewed the past goals and data on Artspiration's programs. While some of the old goals were met, others clearly needed to be revised or replaced with goals that respond to today's needs and best practices in education.

With the current climate and needs in arts education in mind, Artspiration has set out to shift the vision, mission and goals to accommodate thoughtful change in arts education and integrated learning across our county. The 2018-2020 Strategic Arts Education Plan will provide the inspiration and direction essential to making a powerful, sustainable creative education a reality for all our county's learners.

This new Strategic Arts Education Plan is intended to drive Artspiration's mission to promote, advocate, and support innovative and equitable Pre-K – 12 arts education and integrated learning in Santa Clara County public schools. As a leader in the regional arts education community, Artspiration's programs and services are focused on providing a balanced approach to education reflecting the best practices and research in arts education and interdisciplinary learning in California. Artspiration will implement its Strategic Arts Education Plan through a sequence of Strategic Goals and Actions collaboratively generated during 2017 by a leadership team of county arts and education partners sharing a common vision of equity in access to high quality arts education for all learners.

The following Strategic Arts Education Plan includes the sequence of Strategic Directions, Goals and Actions with a glossary of terms used throughout the document. As a supplemental document, there is a Timeline defining specific tasks and measurable outcomes.

Artspiration is generously funded by the William and Flora Hewlett Foundation.



Santa Clara County
Office of Education



Vision

Partnering with public schools, arts organizations, and the greater community to foster equitable and transformative education through the Arts.

Mission

Artspiration is committed to shared leadership in advocating, empowering, and supporting sustainable arts education to develop the creative capacity of each student and educator in Santa Clara County public schools.



To support Pre-K-12 arts learning throughout Santa Clara County public schools, Artspiration will implement the following Strategic Goals and Actions:

Strategic Direction #1 Fostering Equitable, Transformative Arts Education	
<i>Focus: Promoting equitable, innovative practices in arts education and arts integration to increase district and school capacity to provide a balanced education for all learners.</i>	
Goals	Strategic Action
<p>Goal 1: Provide a menu of services to foster quality arts education and integrated learning.</p>	<p>A. Provide innovative professional development for pre-K-12 classroom teachers, arts specialists, teaching artists, and district administrators:</p> <ul style="list-style-type: none"> • annual teacher conferences • SCCOE-based workshops and programs • on-site school-based offerings <p>B. Develop and provide lesson plans, models of practice and other resources to support teaching and learning through online platforms:</p> <ul style="list-style-type: none"> • regional lesson plan template • Artspiration-crafted online lesson bank • integrated learning resources <p>C. Engage in countywide networking to share best practices in arts education and to connect community stakeholders through:</p> <ul style="list-style-type: none"> • county VAPA meetings • Artspiration Advisory Committee (ACE) • teacher/administrator arts leadership development programs
<p>Goal 2: Model and promote equity and access for all learners through discipline- specific and integrated practices in arts learning.</p>	<p>Promote equity for all learners through Artspiration’s leadership and professional development:</p> <p>A. Review current data on the impact and effectiveness of Artspiration programs and practices in discipline-specific arts education and integrated learning, and make relevant changes.</p> <p>B. Promote equitable access to discipline-specific Visual and Performing Arts (VAPA) learning as a foundation to arts education for all learners.</p> <p>C. Model and promote integrated learning in and through the arts across the curriculum.</p> <p>D. Provide data, current research, models of arts education practice, and other resources to districts and schools to support the development of Local Control Accountability Plans (LCAP) and district arts plans.</p> <p>E. Provide opportunities for sharing and modeling current research and best practices in arts education and integrated learning throughout the county.</p>



Goal 3:

Increase the capacity of school communities to shift practice in support of equitable, high quality arts learning.

- A. Outreach to district leaders and school communities to raise awareness of the power of the arts to create and foster equity and access for all learners:
 - provide data, training, and resources to raise district awareness of how the arts can improve school climate, help close the achievement gap, and improve student engagement, performance, and commitment to learning.
- B. Work with districts and schools over time to help craft and implement LCAP or strategic arts plans that promote a balanced and sustainable district-wide initiative in standards-based arts education and integrated learning.
- C. Work with districts and schools over time to help craft and implement LCAP or strategic arts plans that promote a balanced and sustainable district-wide initiative in arts education an integrated learning, including STEAM.
- D. Work with districts and schools to help design and implement professional development in support of their LCAP, strategic arts plans, and/or steam program.
 - offer professional development to increase teachers’ capacity to provide sustainable, equitable, quality arts education and integrated learning in the classroom.

Goal 4:

Implement assessment and apply data to promote equitable, transformative arts education in county schools.

- A. Establish an annual internal review process to collect data and assess and evaluate the impact, relevance, and effectiveness of Artspiration’s programs and outreach:
 - collect data on the effectiveness of Artspiration’s professional development programs and their impact on teacher knowledge, instruction, and student learning.
 - collect data on the impact and effectiveness of *artspiration’s* district and community arts advocacy.
- B. Work with district administrators and teachers to use data to:
 - ensure that LCAP and district arts plans reflect the actual needs of students and teachers
 - ensure that LCAP and district arts plans address issues of equity and access in implementing arts education programs
- C. Share and evaluate data with regional and state arts partners to determine most effective approaches to Artspiration’s professional development and arts advocacy in county schools.

To support Pre-K-12 arts learning throughout Santa Clara County public schools, Artspiration will implement the following Strategic Goals and Actions:

Strategic Direction #2 Building Community Partnerships and Sharing Leadership in Arts Education	
<i>Focus: Developing an articulated, collaborative approach to equitable, quality arts learning across Santa Clara County.</i>	
Goals	Strategic Action
<p>Goal 1: Building sustainable relationships for arts education.</p>	<p>Community Outreach: Identify and develop sustainable working relationships with arts organizations, school districts, and community stakeholders:</p> <ul style="list-style-type: none"> A. Assess the state of the arts across districts to determine current needs and issues in arts education and integrated learning. B. Identify and develop deeper working relationships with existing VAPA and STEAM partners, and identify and develop new partnerships to foster equitable, quality arts learning. C. Identify and develop working relationships with school districts and their stakeholders to foster equitable, quality programs in arts education and integrated learning for all students. D. Identify and develop working relationships with key regional and state arts education partners. E. Collaboratively build a sustainable network of arts partners and educators to serve Pre-K-12 schools.
<p>Goal 2: Developing a cohesive approach to quality arts education.</p>	<ul style="list-style-type: none"> A. Network with County arts organizations, school districts, and community stakeholders to coordinate professional development and implementation of standards-based VAPA programs in schools. <ul style="list-style-type: none"> • With arts partners, define and develop shared language and best models of practice in arts education, and integrated learning to inform and build a bridge between the work of Artspiration, STEAM and regional arts providers in schools. B. Collaboratively design and coordinate networked professional development for arts specialists and teaching artists, teacher leaders, and district and school administrators <ul style="list-style-type: none"> • Ensure shared language and common understandings of sustainable models of practice in arts education and integrated learning, including STEAM • Create and foster equity and quality VAPA instruction for all learners in the public schools.

To support Pre-K-12 arts learning throughout Santa Clara County public schools, Artspiration will implement the following Strategic Goals and Actions:

Strategic Direction #3 Communicating and Advocating for Sustainable Arts Education	
<i>Focus: Raise awareness that the arts are essential to a balanced education; identify and market Artspiration’s mission and programs; motivate and equip educators, parents, and arts organizations to advocate for quality arts learning in schools.</i>	
Goals	Strategic Action
<p>Goal 1: Advocate for equity and access in arts education and integrated learning.</p>	<p>A. Outreach to district administrators and school boards to inform and advocate for sustainable, quality arts education and integrated learning for all learners:</p> <ul style="list-style-type: none"> • utilize tools and resources provided by state and regional arts education partners to raise awareness of arts education and integrated learning among district and community stakeholders. • utilize data gathered through state and local assessments to inform and advocate for arts education and integrated learning, including steam, in school districts. • define and model best practices to communicate how arts education can deepen student engagement, reduce the achievement gap, improve school climate, and foster a balanced education for all students. <p>B. Partner with state arts advocacy organizations to keep current with arts education policy and coordinate local arts advocacy initiatives.</p> <p>C. Engage students as arts advocates through statewide student voices testimonials.</p> <p>D. Showcase and document the work of student artists through art exhibits and performances to demonstrate the impact of the arts on diverse learners.</p>
<p>Goal 2: Communicating and advocating for Artspiration’s programs to further arts education in Santa Clara County.</p>	<p>A. Foster an interactive, countywide network of arts partners and all stakeholders to maximize the impact of advocacy for equity and access to quality arts education and integrated learning in public schools.</p> <p>B. Develop a strategic, systemic approach to organizing and communicating Artspiration’s programs and services, i.e., linking social media, direct outreach, and online resources.</p> <p>C. Develop and launch a strategic marketing campaign to inform the public about Artspiration’s Programs and services.</p>

Glossary of Selected Terms

Arts - an inclusive term that encompasses all the Arts disciplines of dance, music, media arts, theatre, and visual arts.

Arts In Your Classroom - Artspiration's annual arts education conference co-presented with Montalvo Arts Center. This dynamic and engaging symposium of integrated learning explores topics current to education and the needs of educators with inspiring keynote presentations, applicable hands-on workshops, and arts performances.

Arts Integration - an approach to teaching in which students construct and demonstrate understanding through an art form. Students engage in a creative process which connects an art form and another subject area and meets evolving objectives in both.

Artspiration - the Santa Clara Countywide initiative to advocate, support, and promote arts education for all public school students. Artspiration is housed in the Santa Clara County Office of Education.

Conferences - Artspiration co-presents two arts conferences: The Marion Cilker Arts Really Teach Conference in the Fall and Arts In Your Classroom in the Spring.

Integrated Learning - designing curriculum where students can make connections across subject areas including the Arts.

LCAP - Local Control Accountability Plan is part of the LCFF. The LCAP describes a school district's overall vision for students, annual goals and specific actions the district will take to achieve the vision and goals.

LCFF - Local Control Funding Formula - Current funding law from the state of California to give school boards local control.

Marion Cilker Arts Really Teach Conference - Artspiration's annual arts integration conference co-presented with Lurie College of Education at San Jose State University. The goal is to provide educators with dynamic, hands-on engagement strategies with master teachers and teaching artists in the visual and performing arts and art-integrated curriculum.

Media Arts - includes screen-based projects presented via film, television, radio, audio, video, the internet, interactive and mobile technologies, video games, transmedia storytelling, and satellite as well as media-related printed books, catalogues, and journals.

Partnerships - association between two or more organizations. In this context, referring to partnerships with schools, districts, community arts partners, businesses, and other stakeholder groups.

Shared Language - the practice of utilizing the same terminology regarding arts education among schools, districts, community arts partners, and other stakeholders to facilitate understanding and unity.

Shared Leadership - the practice of broadly distributing leadership responsibility among stakeholders, partners, and the organization.

Stakeholders - persons with an interest or concern in arts, arts education, and education policy in Santa Clara County. This could include students, parents, community members, principals, and teachers.

STEAM - an approach to learning that uses science, technology, engineering, arts, and mathematics as access points for student inquiry, dialogue, and critical thinking. Utilizing and leveraging the integrity of the arts themselves is essential to an authentic STEAM initiative.

State Arts Partners

Create CA



Create CA is a coalition of dedicated and innovative leaders who understand that together we have the power to create lasting change for every California student. Our mission is to ensure ALL students are able to reach their full potential by advancing an education model that promotes creativity and the arts for the 21st century workforce.

www.createca.net

California County Superintendents Educational Services Association (CCSESA) Statewide Arts Initiative



CCSESA Arts Initiative believes that the visual and performing arts are an integral part of a comprehensive curriculum and are essential for learning in the 21st century. All California students—from every culture, geographic region and socio-economic level—deserve quality arts learning in dance, music, theatre, and visual/media arts as part of the core curriculum.

www.ccsesaarts.org

California Alliance for Arts Education



The California Alliance for Arts Education advocates for high quality arts education for all students by providing policy expertise and by mobilizing a statewide network of advocates and allied partners.

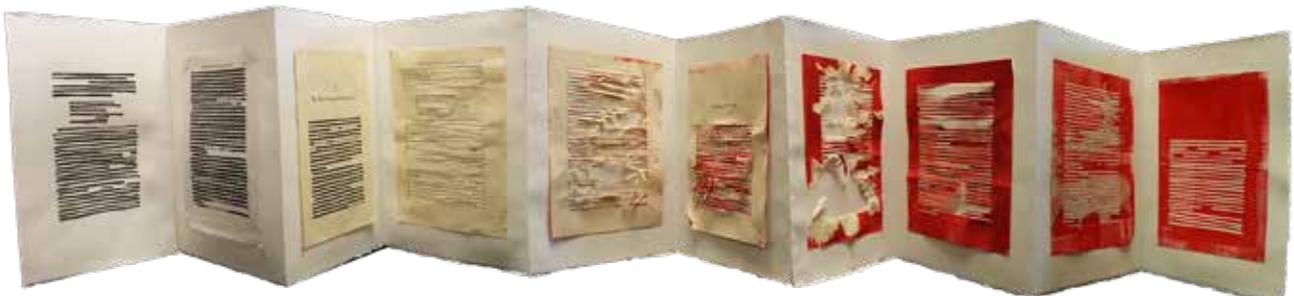
www.artsed411.org

California Department of Education (CDE)



The California Department of Education supports the Arts through two areas - the Visual and Performing Arts and Career Technical Education: Arts, Media and Entertainment Industry Sector.

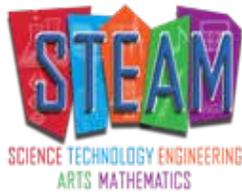
www.cde.ca.gov/ci/vp



Arts Planning Team Members

We are grateful for the dedication, input, creativity, and innovation the team members brought to the strategic arts planning process. Members with an * were on the small group committee who worked diligently to finalize the document.

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