MARION CILKER CONFERENCE FOR THE ARTS IN EDUCATION

NOVEMBER 6 - 7, 2020
WELCOME!

Congratulations! Your event has come to an end. We at Whova, just want to say thank you for letting us assist you in your event needs. The report will contain all sorts of information that will summarize Marion Cilker Conference for the Arts in Education and hopefully help you in your future events.

Website: www.whova.com
Email: hello@whova.com
Phone: +1 (855) 978-6578
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EVENT OVERVIEW HIGHLIGHTS

06 Usage Highlights
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09 Features You Used
10 Marketing Tools You Used
11 Active User Usage
### Usage Highlights

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Overall Download Rate</strong></td>
<td>80%</td>
<td>ATTENDEE DOWNLOAD RATE FOR WHOVA EVENTS 71%</td>
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<tr>
<td><strong>Attendees Loved Our App</strong></td>
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<td><strong>Sponsor Impressions</strong></td>
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<td><strong>Profile Views in App</strong></td>
<td>460</td>
<td></td>
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<tr>
<td><strong>Attendee Networking</strong></td>
<td></td>
<td>PHOTOS SHARED 41</td>
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<td><strong>Announcement Open Rate</strong></td>
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<td><strong>Poll Results Received</strong></td>
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<tr>
<td><strong>Announcements</strong></td>
<td>10</td>
<td>ANNOUNCEMENTS VIA IN-APP NOTIFICATIONS AND EMAILS</td>
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<tr>
<td></td>
<td></td>
<td>- Looking Forward to Seeing You at the...</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Cilker Arts Conference Starts Tomorrow...</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- Direct Zoom Links</td>
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<tr>
<td></td>
<td></td>
<td>- Direct Zoom Links</td>
</tr>
<tr>
<td></td>
<td></td>
<td>- 6 more announcements</td>
</tr>
</tbody>
</table>

**Looking Forward to Seeing You at the Cilker Arts Conference Starts Tomorrow...**

**Direct Zoom Links**

**Direct Zoom Links**

**6 more announcements**
whova app

COMMUNITY BOARD

DISCUSSION TOPICS POSTED COMMUNITY BOARD TOTAL MESSAGES

63 1108

MOST POPULAR DISCUSSION TOPICS

- Session Q&A
  56 messages
- Which grade do you want to/ already teach? (If you are or are planning on becom...
  35 messages
- Arts Advocacy
  29 messages
- Educator tools
  26 messages
- Young educators improving the structure of schooling
  25 messages

MEET-UP PARTICIPATION

113

MEET-UPS ORGANIZED

14

MOST POPULAR MEET-UPS

- Early Morning Meet Up
  30 people joined this meet-up
- Early Morning Meet Up
  21 people joined this meet-up
- Hey friends!
  12 people joined this meet-up
- Breakfast and Chat
  7 people joined this meet-up
- Saturday meetup
  7 people joined this meet-up
whova app
AGENDA HIGHLIGHTS

AGENDA IN-APP VIEWS

PERSONAL AGENDA SET-UP BY ATTENDEES

1981

242

PERCENTAGE OF ATTENDEES SET
71%

PRIVATE MEETINGS CREATED

1

AGENDA SESSIONS MOST POPULAR

SESSION POPULARITY BASED ON LIKES AND PERSONAL AGENDA ADDS

• (Opening and Keynote) Through Another Lens: Reimagining Arts Education in a post-COVID world
  10 likes and 104 personal agenda adds

• The Art of Self Care: Create Your Own Resiliency
  8 likes and 97 personal agenda adds

• Workshops - Session 1
  5 likes and 66 personal agenda adds

• Cinderella – Exploring a Fairytale through a Culturally Relevant Lens
  5 likes and 61 personal agenda adds

• Break / Exhibitions
  1 likes and 92 personal agenda adds
**whova app**

**FEATURES YOU USED**

---

**LEADS GENERATED** **BY EXHIBITORS**

**MOST PRODUCTIVE**

- Children’s Discovery Museum: 31
- Symphony Silicon Valley: 21
- Create CA: 19
- Muza Kids: A Year in the Arts: 19

---

**Speaker Center**

Speaker info collector & sleek speaker webpage builder.

---

**Event Bulletin Board**

Boost attendee participation with event-specific topics, Q&A, etc.

---

**Name Badge & Check-in**

Create professional-looking name badges; Enjoy fast & easy check-in.

---

**Agenda Center**

Elegant agenda webpage builder; Update once, sync it everywhere.

---

**Announcement**

Engage/update attendees with real-time push notifications.

---

**Exhibitor Solution**

Attract exhibitors with affordable lead generation solutions.
MARKETING TOOLS YOU USED

**REGISTRATION**

349

**TICKETING REVENUE**

$343.40

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**Ridesharing**

**NEW Community Board**

Social gathering, discussion

**Multi-track Agenda**

**Agenda/Speaker Webpages**

**Session Cap & Check-in**

Limited Seating
Waitlist

**Leaderboard**
### MOBILE & WEB APP ACTIVE USERS

<table>
<thead>
<tr>
<th></th>
<th>TOTAL ACTIVE USERS</th>
<th>USED BOTH MOBILE &amp; WEB APP</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>339</td>
<td>160</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>USERS WHO SIGNED IN EITHER MOBILE OR WEB APP</th>
<th>USERS WHO DOWNLOADED THE MOBILE AND SIGNED IN TO WEB APP</th>
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</thead>
<tbody>
<tr>
<td>MOBILE APP</td>
<td>206/339</td>
<td>290/339</td>
</tr>
<tr>
<td>WEB APP</td>
<td>290/339</td>
<td></td>
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</tbody>
</table>
EVENT
INTERACTION

13 Community Highlights
14 Community Board In-depth
15 Gamification
16 Leaderboard
17 Attendee Viewing Activity
<table>
<thead>
<tr>
<th>Event Interaction</th>
<th>Discussion Topics Posted</th>
<th>Community Board Total Messages</th>
</tr>
</thead>
<tbody>
<tr>
<td>whova app</td>
<td>63</td>
<td>1108</td>
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<tr>
<td>Community Highlights</td>
<td>117</td>
<td>55</td>
</tr>
<tr>
<td>Ask Organizers Messages</td>
<td>117</td>
<td>55</td>
</tr>
<tr>
<td>Break-the-Ice Messages</td>
<td>55</td>
<td>55</td>
</tr>
</tbody>
</table>
MOST FOLLOWED DISCUSSIONS

• Ask Organizers Anything
  23 people followed this topic

• Which grade do you want to/ already teach? (If you are or are planning on becoming a teacher)
  19 people followed this topic

• Session Q&A
  15 people followed this topic

PHOTOS SHARED

41

TOTAL LIKES FOR ALL PHOTOS
139

POPULAR PHOTOS MOST LIKED

MEET-UP PARTICIPATION

113

MEET-UPS ORGANIZED
14

MOST POPULAR MEET-UPS

• Early Morning Meet Up
  30 people joined this meet-up

• Early Morning Meet Up
  21 people joined this meet-up

• Hey friends!
  12 people joined this meet-up
whoova app
GAMIFICATION

**LEADERBOARD**

<table>
<thead>
<tr>
<th>PARTICIPANTS</th>
<th>POINTS</th>
<th>RUNNER-UPS</th>
<th>POINTS</th>
</tr>
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<tbody>
<tr>
<td>M J (CHAD169)</td>
<td>166900</td>
<td>April Nguyen (Phase 1)</td>
<td>139900</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kaylanie Saldua (San Jose State University)</td>
<td>89400</td>
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<tr>
<td></td>
<td></td>
<td>Sofia Casillas (San Jose State University)</td>
<td>64600</td>
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</table>

**PHOTO CONTEST**

<table>
<thead>
<tr>
<th>PARTICIPANTS</th>
<th>WINNERS!</th>
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<tbody>
<tr>
<td>April Nguyen</td>
<td>Alexa Martin</td>
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</table>
## Leaderboard Top 10

<table>
<thead>
<tr>
<th>Final Ranking</th>
<th>Name</th>
<th>Points</th>
<th>Congrats</th>
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<tr>
<td>b'1'</td>
<td>M J</td>
<td>b'166900'</td>
<td>b'8'</td>
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<tr>
<td></td>
<td>CHAD169</td>
<td></td>
<td></td>
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<tr>
<td>b'2'</td>
<td>April Nguyen</td>
<td>b'139900'</td>
<td>b'20'</td>
</tr>
<tr>
<td></td>
<td>Student Teacher</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Phase 1</td>
<td></td>
<td></td>
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<tr>
<td>b'3'</td>
<td>Kaylanie Saldua</td>
<td>b'89400'</td>
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<tr>
<td></td>
<td>Student</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>San Jose State University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b'4'</td>
<td>Sofia Casillas</td>
<td>b'64600'</td>
<td>b'11'</td>
</tr>
<tr>
<td></td>
<td>San Jose State University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b'5'</td>
<td>Maria Hernandez</td>
<td>b'39400'</td>
<td>b'9'</td>
</tr>
<tr>
<td></td>
<td>Designer and sales</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>The container store</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b'6'</td>
<td>Milligan Capson</td>
<td>b'37900'</td>
<td>b'7'</td>
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<tr>
<td></td>
<td>Teacher Candidate</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>SJSU Teacher Education Department</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b'7'</td>
<td>Ellie Delgado</td>
<td>b'37400'</td>
<td>b'9'</td>
</tr>
<tr>
<td></td>
<td>Undocuspartan Resource center</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>San José State University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b'8'</td>
<td>Gillann Mae Buena</td>
<td>b'24400'</td>
<td>b'3'</td>
</tr>
<tr>
<td></td>
<td>San Jose State University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b'9'</td>
<td>Lauren Delgado</td>
<td>b'21400'</td>
<td>b'7'</td>
</tr>
<tr>
<td></td>
<td>San Jose State University</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b'10'</td>
<td>Alora Bond</td>
<td>b'15600'</td>
<td>b'1'</td>
</tr>
<tr>
<td></td>
<td>Sjsu</td>
<td></td>
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</tr>
</tbody>
</table>
whova app
ATTENDEE VIEWING ACTIVITY

ATTENDEES WATCHED TOTAL

207

SESSIONS WITH VIDEO OR STREAM

29

TOTAL DURATION WATCHED

252 HRS

WATCHED SESSIONS MOST POPULAR STREAMS
SESSION POPULARITY BASED ON NUMBER OF ATTENDEES

1. (Opening and Keynote) Through Another Lens: Reimagining Arts Education in a post-COVID world
   69.4 hours, watched by 137 attendees

2. Visual Arts Integration Across Disciplines
   76.8 hours, watched by 36 attendees

3. A Seat at the Table: Connecting Through Culture
   17.6 hours, watched by 28 attendees
### Networking Highlights

<table>
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<tr>
<th>Category</th>
<th>Count</th>
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<tbody>
<tr>
<td>Private Messages 1-ON-1</td>
<td>206</td>
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<tr>
<td>Private Group Chats Created</td>
<td>13</td>
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<tr>
<td>Attendee Interaction 1-ON-1</td>
<td>159</td>
</tr>
<tr>
<td>Attendees Indicated Interest</td>
<td>44</td>
</tr>
<tr>
<td>Recommended Attendees</td>
<td>167</td>
</tr>
<tr>
<td>Attendees Profile Views</td>
<td>460</td>
</tr>
</tbody>
</table>

- Private Messages 1-ON-1: 206
  - Attendees who have interacted with each other in private 1-on-1 messages

- Private Group Chats: 13

- Attendee Interaction 1-ON-1: 159

- Attendees Indicated Interest: 44

- Recommended Attendees: 167
  - Attendees matched based off of interests, locations, affiliation

- Attendees Profile Views: 460

- Top recommendation matches: culturally responsive teaching, social emotional learning, cooking, music, and more...
ATTENDEE BREAKDOWN

ATTENDEE CATEGORIES

<table>
<thead>
<tr>
<th>TOP 5 ATTENDEE CATEGORIES</th>
<th>ATTENDEES</th>
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<tbody>
<tr>
<td>Ticket Holders</td>
<td>348</td>
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<tr>
<td>Exhibitors</td>
<td>29</td>
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<td>Speakers</td>
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<tr>
<td>Conference Planners</td>
<td>12</td>
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<tr>
<td>Organizers</td>
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ATTENDEE AFFILIATION

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<th>TOP 5 ATTENDEE AFFILIATION</th>
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<tr>
<td>SJSU</td>
<td>49</td>
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<tr>
<td>UCSC</td>
<td>15</td>
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<tr>
<td>University</td>
<td>8</td>
</tr>
<tr>
<td>San Jose State</td>
<td>7</td>
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MOST ACTIVE ATTENDEES

<table>
<thead>
<tr>
<th>TOP 5 MOST ACTIVE BY APP ACTION</th>
<th>ACTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>April Nguyen</td>
<td>1002</td>
</tr>
<tr>
<td>Mariah Miles</td>
<td>793</td>
</tr>
<tr>
<td>Gillann Mae Buena</td>
<td>701</td>
</tr>
<tr>
<td>Tessa Briggs</td>
<td>474</td>
</tr>
<tr>
<td>Wendy Salgado Mosso</td>
<td>465</td>
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</table>
EVENT MANAGEMENT

22 Registration
23 Announcements
24 Survey Report
25 Session feedback
28 Resources
Marion Cilker Conference for the Arts in Education
November 6 - 7, 2020 (PST)

<table>
<thead>
<tr>
<th>Ticket</th>
<th>Price</th>
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<tbody>
<tr>
<td>Regular Admission</td>
<td>$30.00 + 5.00 Fee</td>
</tr>
<tr>
<td>SJSU Student Tickets</td>
<td>Free  + 5.00 Fee</td>
</tr>
<tr>
<td>Title I Teachers</td>
<td>$30.00 + 5.00 Fee</td>
</tr>
</tbody>
</table>

Event Description

The 12th Annual Marion Cilker Conference for Arts in Education will take place on Friday, November 6th and Saturday, November 7th, 2020. This year, the conference features two days of professional development addressing the conditions of the new environment of learning and teaching, by curating sessions with a strong focus on integrated learning, inclusion, and culturally responsive teaching through the arts while continuing to honor a standards-based view of arts education. Under the true spirit of the arts, our workshops continue to exemplify creativity, excellence, and cultural inclusivity.

This conference is co-sponsored by Lurie College of Education at San Jose State University and the Santa Clara County Office of Education.
Looking Forward to Seeing You at the Marion Cilker Conference
Cilker Arts Conference Starts Tomorrow! INFO and UPDATES
Direct Zoom Links
Direct Zoom Links
Cilker Conference Recordings, Survey, and Other News!
End of Conference Update
Announcing the winners of the Community Leaderboard Contest!
Announcing the winners of Photo Contest!
Announcing the winners of the Passport Contest!
Thank you to our Cilker Conference Exhibitors!

381
SURVEY LIST

SURVEY TITLE - TOP 3 RESPONDED

CILKER CONFERENCE 2020

Responses: 23

Did registration, communication and organization go smoothly?:
23 responses

Were the opening sessions helpful and informative?:
23 responses

Would you recommend this conference to others?:
23 responses

What day(s) did you attend the conference?:
23 responses

Please choose the option that best describes yourself:
23 responses

This is the first time the Cilker Conference has used a fully online format. What is your opinion about...
14 responses

Please share your overall feedback, positive or negative, for the conference (considering overall experience, content, and value):
14 responses

What will be your “next steps” in sharing the resources and your learning, with colleagues or others?:
11 responses
<table>
<thead>
<tr>
<th>SESSION TITLE - TOP 3 RESPONDED</th>
<th>RESPONDENTS</th>
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</thead>
<tbody>
<tr>
<td>THE ART OF SELF CARE: CREATE YOUR OWN RESILIENCY</td>
<td>12</td>
</tr>
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</table>

**RESPONSES**

**SESSION FEEDBACK QUESTION**

Presenters provided a stimulating and comfortable learning env...

AVERAGE RATING OF RESPONSES

4.93

Workshop was a valuable use of your time?

AVERAGE RATING OF RESPONSES

4.93

Workshop helped you to understand how to integrate arts with t...

AVERAGE RATING OF RESPONSES

4.65

Would you recommend this workshop to others?

AVERAGE RATING OF RESPONSES

4.88

Highlights/Comments from this session: What is one idea/conce...

TOTAL TEXT RESPONSES

28

Any feedback for this session?

TOTAL TEXT RESPONSES

19

<table>
<thead>
<tr>
<th>SESSION TITLE</th>
<th>RESPONDENTS</th>
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</thead>
<tbody>
<tr>
<td>BEYOND COLONIZED MUSIC EDUCATION</td>
<td>7</td>
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</table>

**RESPONSES**

**SESSION FEEDBACK QUESTION**

Presenters provided a stimulating and comfortable learning env...

AVERAGE RATING OF RESPONSES

4.93

Workshop was a valuable use of your time?

AVERAGE RATING OF RESPONSES
Workshop helped you to understand how to integrate arts with t...
AVERAGE RATING OF RESPONSES
4.65

Would you recommend this workshop to others?
AVERAGE RATING OF RESPONSES
4.88

Highlights/Comments from this session: What is one idea/conce...
TOTAL TEXT RESPONSES
28

Any feedback for this session?
TOTAL TEXT RESPONSES
19

SESSION TITLE
VISUAL ARTS INTEGRATION ACROSS DISCIPLINES
RESPONDENTS
7

SESSION FEEDBACK QUESTION
Presenter(s) provided a stimulating and comfortable learning env...
AVERAGE RATING OF RESPONSES
4.93

Workshop was a valuable use of your time?
AVERAGE RATING OF RESPONSES
4.93

Workshop helped you to understand how to integrate arts with t...
AVERAGE RATING OF RESPONSES
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AVERAGE RATING OF RESPONSES
4.88

Highlights/Comments from this session: What is one idea/conce...
TOTAL TEXT RESPONSES
28

Any feedback for this session?
TOTAL TEXT RESPONSES
19
## Poll List

### One Workshop Down -- How Are You Feeling?

- **Multiple Choice Responses**
  - This is great! Can wait for the next workshop.  
    - 68%, 59 responses
  - Maybe I need a nap  
    - 18%, 16 responses
  - Curse this technology!  
    - 14%, 12 responses

### How Did You Hear About the Cilker Conference?

- **Multiple Choice Responses**
  - My instructor requires it or recommended it  
    - 87%, 61 responses
  - My employer recommended it  
    - 6%, 4 responses
  - Heard about it from a friend or "word of mouth"  
    - 4%, 3 responses

### What Kind of Cilker Conference Workshops Would You Like to See More of in Th...

- **Multiple Choice Responses**
  - Culturally responsive teaching through the arts  
    - 27%, 9 responses
  - More on social-emotional learning  
    - 21%, 7 responses
  - Ideas for working with English Language Learners  
    - 18%, 6 responses
SPONSOR REPORT

SPONSOR IMPRESSIONS TOTAL

113280

What are sponsor impressions? Sponsor impressions are when an attendee clicks either on the sponsor banner or navigates to the sponsors customize resources. Each view is counted towards the sponsor impressions total.

SPONSOR IMPRESSION BREAKDOWN

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Impressions</th>
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<tbody>
<tr>
<td>Lurie College of Education, San Jose St...</td>
<td>57255</td>
</tr>
<tr>
<td>Artspiration - Santa Clara County Office ...</td>
<td>56025</td>
</tr>
</tbody>
</table>

SPONSOR STATS

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Visits</th>
<th>Likes</th>
<th>Comments</th>
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<tbody>
<tr>
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<td>0</td>
<td>0</td>
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<tr>
<td>Artspiration - Santa Clara County Office ...</td>
<td>10</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

ADDED VIDEOS TOTAL

2
We’ve compiled our favorite lessons that keep event sponsors happy. Use them to steward your relationships with the sponsors and get them for future events.

https://whova.com/blog/event-promotion-lessons-to-spo...
<table>
<thead>
<tr>
<th>EXHIBITOR</th>
<th>LEAD GENERATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children's Discovery Museum</td>
<td>31</td>
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<td>Symphony Silicon Valley</td>
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<td>Muza Kids: A Year in the Arts</td>
<td>19</td>
</tr>
<tr>
<td>Opera San Jose</td>
<td>19</td>
</tr>
<tr>
<td>Lurie College of Education -</td>
<td>19</td>
</tr>
<tr>
<td>Educational Leadership MA</td>
<td>19</td>
</tr>
<tr>
<td>Asian Art Museum</td>
<td>17</td>
</tr>
<tr>
<td>Luna Dance</td>
<td>15</td>
</tr>
</tbody>
</table>
**EXHIBITOR BOOTH STATS**

- **Adobe**
  - VISITS: 289
  - LIKES: 19
  - COMMENTS: 15

- **African American Shakespeare**
  - VISITS: 130
  - LIKES: 24
  - COMMENTS: 15

- **Asian Art Museum**
  - VISITS: 140
  - LIKES: 20
  - COMMENTS: 14

- **CA Alliance for Arts Education**
  - VISITS: 65
  - LIKES: 14
  - COMMENTS: 8

---

**SPONSORS, EXHIBITORS AND CAREER FAIR**

- **15** Red Ladder Theater
- **14** African American Shakespeare
- **12** Adobe
- **12** San Jose Arts Advocates
- **12** San Jose Museum of Art
- **11** California Indian Museum and Cultural Center
- **10** New Ballet
<table>
<thead>
<tr>
<th>Organization</th>
<th>Visits</th>
<th>Likes</th>
<th>Comments</th>
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</thead>
<tbody>
<tr>
<td>California Indian Museum and Cultural ...</td>
<td>69</td>
<td>19</td>
<td>9</td>
</tr>
<tr>
<td>CETA - California Educational Theatre A...</td>
<td>52</td>
<td>11</td>
<td>6</td>
</tr>
<tr>
<td>Children's Discovery Museum</td>
<td>115</td>
<td>21</td>
<td>15</td>
</tr>
<tr>
<td>Create CA</td>
<td>94</td>
<td>15</td>
<td>9</td>
</tr>
<tr>
<td>Luna Dance</td>
<td>71</td>
<td>13</td>
<td>9</td>
</tr>
<tr>
<td>Lurie College of Education - Educational ...</td>
<td>72</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Lurie College of Education - Special Edu...</td>
<td>113</td>
<td>10</td>
<td>16</td>
</tr>
<tr>
<td>Muza Kids: A Year in the Arts</td>
<td>69</td>
<td>14</td>
<td>10</td>
</tr>
<tr>
<td>New Ballet</td>
<td>61</td>
<td>13</td>
<td>8</td>
</tr>
<tr>
<td>Opera San José</td>
<td>52</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>Quinteto Latino</td>
<td>46</td>
<td>9</td>
<td>4</td>
</tr>
<tr>
<td>Red Ladder Theater</td>
<td>72</td>
<td>13</td>
<td>9</td>
</tr>
<tr>
<td>San Jose Arts Advocates</td>
<td>99</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>San Jose Jazz</td>
<td>29</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>San Jose Museum of Art</td>
<td>101</td>
<td>19</td>
<td>10</td>
</tr>
<tr>
<td>Studio Pathways</td>
<td>55</td>
<td>13</td>
<td>7</td>
</tr>
<tr>
<td>SVCreates</td>
<td>49</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>Symphony Silicon Valley</td>
<td>72</td>
<td>18</td>
<td>11</td>
</tr>
</tbody>
</table>
ADDED VIDEOS TOTAL
12

ADDED LIVE SHOWCASES TOTAL
1

EXHIBITOR PHOTOS UPLOADED

PASSPORT CONTEST PARTICIPATION
Adobe
African American Shake...
Asian Art Museum
CA Alliance for Arts Edu...
California Indian Museu...
CETA - California Educa...
Children's Discovery M...
Create CA
Luna Dance
Lurie College of Educati...
Lurie College of Educati...
Muza Kids: A Year in th...
New Ballet
Opera San Jose
Quinteto Latino
Red Ladder Theater
San Jose Arts Advocate...
San Jose Jazz
San Jose Museum of Ar...
Studio Pathways
SVCreates
Symphony Silicon Valle...

USERS CLAIMED RAFFLE
21
FEATURES TO TRY NEXT TIME

37 Whova Proficiency
38 Features To Try Next Time
Improving your Whova Proficiency by trying out all the features included in your package! It will also help you explore certain areas and features you might have forgotten about. You can also watch Whova Tutorial Videos for an overview and ways to increase your proficiency.

**TOTAL PROFICIENCY POINTS**

175

**YOUR OVERALL RANK**

113

**BOOST ATTENDEE ENGAGEMENT**

- Create some discussion topics for attendees: 25
- Schedule a meetup for your attendees: 17
- Help attendees meet similar people: 23
- Start a live poll: 22
- Use survey: 0

**THE ESSENTIALS**

- Set up event basic info: 20
- Upload the attendee list: 20
- Upload the event agenda: 10
- Upload documents: 5
- Embed the agenda widget to your website: 0
- Embed the speaker widget to your website: 0

**GETTING READY FOR EVENT DAY**

- Send app download emails to your attendees: 0
- Schedule or send announcements: 18
- Generate name badges: 0
- Check in attendees: 0
- Use social wall: 0

**FUN FACT**

Whova presents a $100 gift card to the event that has earned the most Whova Proficiency Points by the end of your event month.
whova app

FEATURES TO TRY NEXT TIME

AGENDA WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)
Easily create an agenda webpage that fits the look and feel of your event. Whova offers multiple templates for your agendas. Some templates are more catered to specific events, and you can switch template at any time to explore them all! Fun fact: 30% of users use this feature.

WHOVA TEMPLATE PREVIEW
Atlantic

Event Schedule

<table>
<thead>
<tr>
<th>Thursday, October 10</th>
</tr>
</thead>
<tbody>
<tr>
<td>4:00 pm - 9:00 pm</td>
</tr>
<tr>
<td>Registration Open</td>
</tr>
<tr>
<td>Marquis Level - Outside the Marquis Ballroom/PRIX Room</td>
</tr>
<tr>
<td>5:00 pm - 6:00 pm</td>
</tr>
<tr>
<td>Speaker Meetup</td>
</tr>
<tr>
<td>Marquis C</td>
</tr>
<tr>
<td>7:00 pm - 9:00 pm</td>
</tr>
<tr>
<td>Kick-Off and Networking Party hosted by Stitcher</td>
</tr>
<tr>
<td>Social</td>
</tr>
<tr>
<td>10th Floor Atrium</td>
</tr>
<tr>
<td>Friday, October 11</td>
</tr>
<tr>
<td>8:30 am - 10:00 am</td>
</tr>
<tr>
<td>Morning Coffee! Sponsored by Himalaya</td>
</tr>
<tr>
<td>Marquis Level - Outside the Marquis Ballroom/PRIX Room</td>
</tr>
<tr>
<td>Good morning! Enjoy a lovely coffee or tea courtesy of Himalaya.</td>
</tr>
<tr>
<td>9:00 am - 5:00 pm</td>
</tr>
<tr>
<td>Registration Open</td>
</tr>
<tr>
<td>Marquis Level - Outside the Marquis Ballroom/PRIX Room</td>
</tr>
</tbody>
</table>

Filter by date:
- Thursday, Oct 10
- Friday, Oct 11
- Saturday, Oct 12
- Sunday, Oct 13

Filter by track:
- Accomplish
- Community
- Grow
- Keynote
- Refine
- Social
- Start
- No specified track

Filter by location
SPEAKER WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Save time creating a stylish speaker webpage that attracts attendees to your event. The template varies depending on the design. Fun fact: 15% of users use this feature.

WHOVA TEMPLATE PREVIEW

Vancouver

KEYNOTE SPEAKERS

JASPREET BHAMRAI
Professor, EECS
UC Berkeley

JUDE BOWMAN
VP, Cognitive Comp
IBM Watson

ALAN DAWSON
Chancellor
UCSD
EXHIBITOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Easily showcase your exhibitors to help them generate more business. You can display exhibitor booth numbers, a short description, and link to their website.

WHOVA TEMPLATE PREVIEW
Light - 1 Column

<table>
<thead>
<tr>
<th>Exhibitors</th>
<th>Booth</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beats by Dre</td>
<td>11</td>
<td><a href="#">Link</a></td>
</tr>
<tr>
<td>BP</td>
<td>4</td>
<td><a href="#">Link</a></td>
</tr>
<tr>
<td>Apple</td>
<td>20</td>
<td><a href="#">Link</a></td>
</tr>
<tr>
<td>Nike</td>
<td>31</td>
<td><a href="#">Link</a></td>
</tr>
<tr>
<td>Netgear</td>
<td>204</td>
<td><a href="#">Link</a></td>
</tr>
<tr>
<td>Starbucks</td>
<td>46</td>
<td><a href="#">Link</a></td>
</tr>
</tbody>
</table>
SPONSOR WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)
Easily give your event sponsors stylish visibility.

WHOVA TEMPLATE PREVIEW
Default

Sponsors
Produced By
bp
IBM
.Subway
Panasonic

Powered By
Sony
make.believe

Sustaining Sponsors
Gillette
Ubuntu
NBC
Rolex
Beats
EVENT WEBPAGE ALREADY GENERATED (YOU CAN STILL VIEW IT ON YOUR DASHBOARD)

Attract attendees to your event more easily with a modern Website Builder. All templates have the option of displaying your agenda, speaker list, exhibitor list, sponsor list, and venue location.

WHOVA TEMPLATE PREVIEW

Fuji

NBOS Community Conference 2020
SAN DIEGO CONVENTION CENTER, CA
APRIL 2–6, 2020

INTRODUCTION
Welcome to the first annual Official Whova Organizer's Community Forum Event. This event will bring all event organizers that have used Whova's services past, present, and future. Please enjoy connecting with other organizers in this community as well as interacting with official Whova representatives!

Download Event App

Follow Us!

SPEAKERS
NAME BADGES
Make branded name badges in minutes with customizable templates. Generate name badges for your attendees and choose from a range of stylish templates. Use the badge editor to customize the font size, style, and colors. Fun fact: 28% of users use this feature.
SPEAKER RESOURCES

Simplify event logistics and give your speaker a better experience.

Speaker resources allow you to give your speakers tools in the Whova App which will help them during your event.

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SOCIAL WALL

Engage attendees with real-time event activity on a big screen.

Showcase live event activities and provide your attendees with an interactive display. You can easily share announcements and highlight your sponsors and exhibitors. All you need is a big screen to get started. Fun fact: 23% of users use this feature

---

LEADERBOARD CONTEST

Motivate attendees to participate in your event app community.

Attendees will earn points based on their participation in the community board. As the organizer, you can decide which of the top participants will earn a prize. Note: organizers will not be displayed on the leaderboard. Fun fact: 15% of users use this feature
CAPTION CONTEST

Break the ice between attendees and make your event more fun.

Attendees upload photos and can write captions on all photos on the Whova app to enter the contest. As the organizer, you are the judge and will choose and announce the winners.

SURVEY

Save time creating surveys with event-specific templates.

You can create and customize web and mobile surveys within Whova. Use one of the many survey templates we provide or create your survey from scratch. You can also reload and revise surveys from your past events with Whova. Fun fact: 29% of users use this feature

FLOORMAP

Help your attendees navigate your venue with ease.

When trying to find certain locations in a venue, attendees are hindered by poor map readability and accessibility, making it difficult for them to explore events. While branding is an expression of the value of your event and will ensure that your attendees remember your event, a branded app can often cost a fortune. Fun fact: 55% of users use this feature
**TICKET SESSION MAPPING**

Ensure attendees have the right tickets by defining each ticket type. Ticket Session Mapping allows you to assign registered attendees and tickets to specific days and sessions. This feature can also be used to verify attendees at check-in, customize personal agendas, and include ticket types on name badges. To add or edit registered ticket types, update your attendee list.

<table>
<thead>
<tr>
<th>VIP</th>
<th>Action -</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attendees with VIP can attend all sessions on Sat, Oct 8</td>
<td>Action -</td>
</tr>
<tr>
<td>Attendees with VIP can attend all sessions on Sun, Oct 9</td>
<td>Action -</td>
</tr>
</tbody>
</table>

**SESSION CAP**

Easily prevent overcapacity at intimate or popular sessions. With the Session Cap, you can set a capacity on your sessions, enroll your attendees into sessions ahead of time, and also check-in your attendees on a session-by-session basis.

<table>
<thead>
<tr>
<th>Session</th>
<th>Set Capacity</th>
<th>Waitlist</th>
<th># Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>Settling into an increasingly hostile world: the rapidly closing “recruitment window” for cereals.</td>
<td>100</td>
<td>🚫</td>
<td>0/100</td>
</tr>
<tr>
<td>Merrick</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oct 08, 2022</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>08:15 AM - 08:30 AM</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
THANK YOU!

It's been a pleasure to build a better event experience for you and your attendees. If you have any feedback for us, please send it our way. It would be greatly appreciated.

A great place to input feedback is through the survey we send after the end of your event. Here you can add any comment or feedback. Let us know if there is anything we can do!

Website: www.whova.com
Email: hello@whova.com
Phone: +1 (855) 978-6578