

The Fentanyl Epidemic in Schools



Learning Outcomes

1. Recognize and appreciate the scope of the fentanyl epidemic as a newer trend in the larger scope of the opiate epidemic.
2. Encourage discussions, workshops and education about Fentanyl use, overdoses and treatment in schools.
3. Learn to recognize the factors such as mental health issues, social inequity, domestic stressors, and involve families and communities in making available resources and help to combat these issues.
4. Recognize the role of social media and the illegal drug market online accessible to children and adolescents.
5. Discuss the role of Narcan and its use and storage in schools.

Who We Are



Chris Didlier
Zach's Father
Advocate



Laura Didlier
Zach's Mother
Advocate



Sundeep Dosanjh
Panelist
Chief of Communications &
Community Engagement,
Rocklin USD



Diana Meza
Panelist
Communications
Director, Riverside USD



Gina Nielsen
Moderator
Chief Communications
Officer, Dry Creek JESD

Who is Zach?



What Happened to Zachary?

- Zach bought a Percocet **via social media**
- But the pill was a counterfeit made of fentanyl; aka: **'fentapill'**
- Zach died shortly after in his room. He never had a chance.

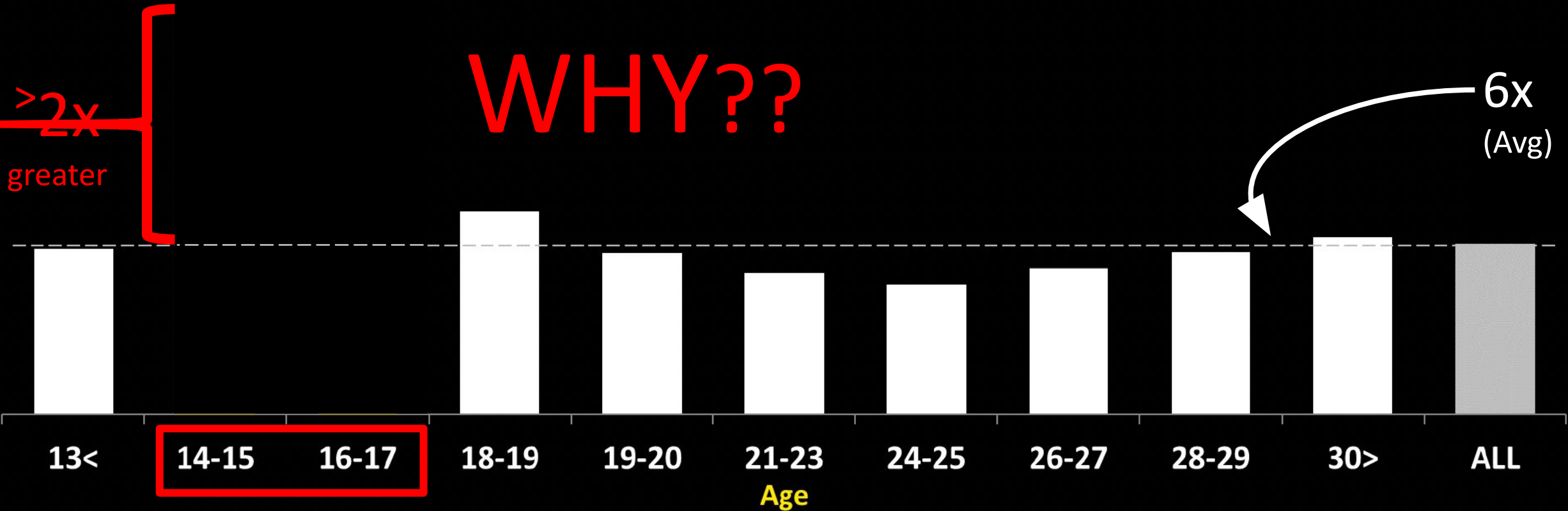
TOXICOLOGY RESULTS: Fentanyl intoxication. (No Percocet)

- **Not** a party death. **Not** an overdose. **Not** an addiction casualty

Growth in U.S. Fentanyl Involved Deaths by Age

2015 vs 2020

WHY??



Derived from: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 2018-2020 on CDC WONDER Online Database, released in 2021. Data are from the Multiple Cause of Death Files, 1999-2020, as compiled from data provided by the 57 vital statistics jurisdictions through the Vital Statistics Cooperative Program. Accessed at <http://wonder.cdc.gov/mcd-icd10-expanded.html> on Dec 26, 2021 9:18:37 AM. NCHS has defined selected causes of death groups for analysis of all ages mortality data: Drug overdose deaths are identified using underlying cause-of-death codes from the Tenth Revision of ICD (ICD-10): X40-X44 (unintentional), X60-X64 (suicide), X85 (homicide), and Y10-Y14 (undetermined). Drug overdose deaths involving selected drug categories are identified by specific multiple cause-of-death codes. Drug categories presented include: heroin (T40.1); natural opioid analgesics, including morphine and codeine, and semisynthetic opioids, including drugs such as oxycodone, hydrocodone, hydromorphone, and oxymorphone (T40.2); methadone, a synthetic opioid (T40.3); synthetic opioid analgesics other than methadone, including drugs such as fentanyl and tramadol (T40.4); cocaine (T40.5); Benzodiazepines (T42.4), and psychostimulants with abuse potential, which includes methamphetamine (T43.6). Rates are per 100k, age adjusted for all ages. "Rx Opioids" uses T40.2+T40.3, "Fentanyl Involvement" uses T40.4 and "Fentanyl % of all drug deaths" is (MCD T40.4/Drug overdose deaths). "fentanyl-only" uses (Any T40.4) minus (Any T40.4 AND any involvement of T40.1 AND OR T40.2 AND OR T40.3, AND OR T40.5, AND OR T42.4 AND OR T43.6). Multiple drugs may be involved in one drug death. State rankings are based on death rates and growth in rates for states where data exist.



2 INFLUENCERS:

1. Legit Prescriptions give appearance of a “safe” product

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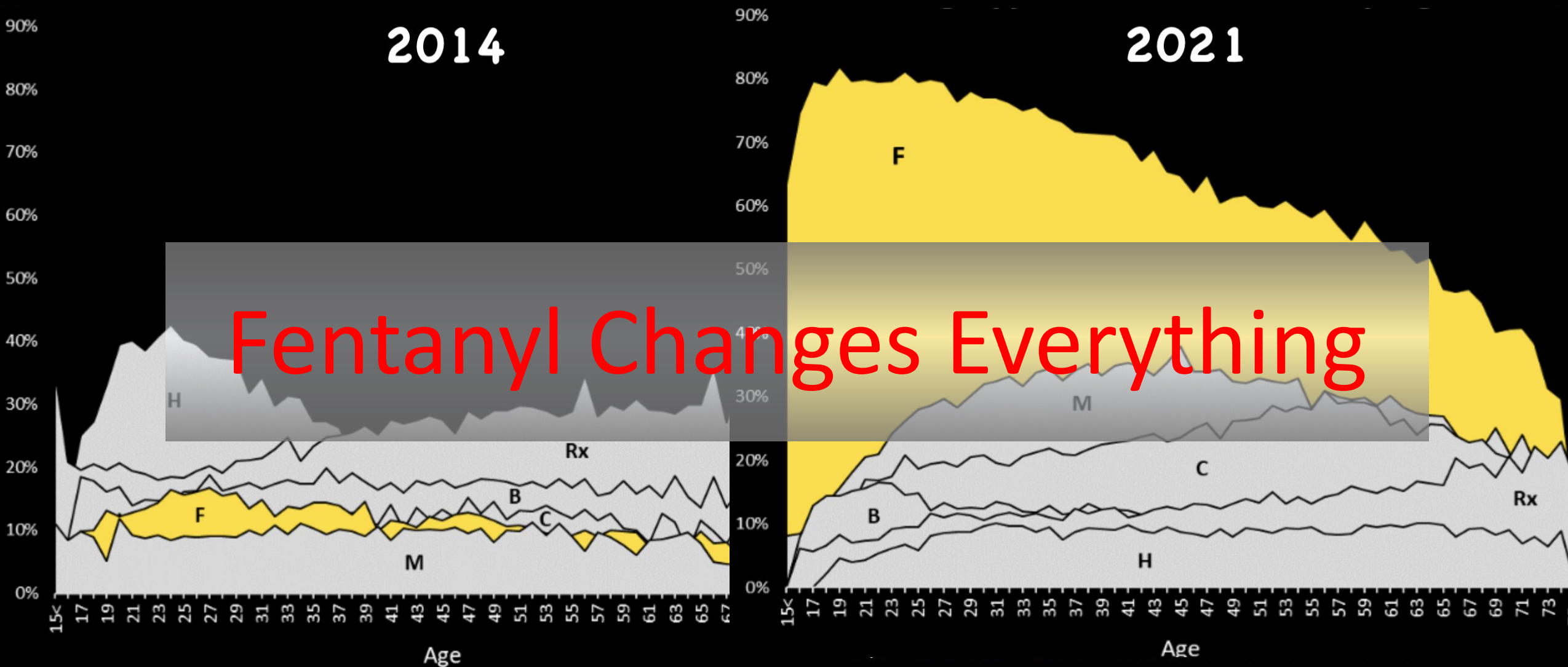
2. Cellphones give appearance of a “trusted” solution

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Potential for deception and unperceived **Danger**

Drug Type Involvement (% of All Drug Death by Age)

Multiple Cause of Death Code*



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Fentanyl in Vapes

UNCLASSIFIED

Fentanyl Used in Vape Pens



en at Sequoyah HS in
Sevierville, TN on Nov 30th, 2021

additional

Mifflin Co. High School, PA in late Feb
& 2 SROs treated for symptoms
pressure (Narcan)

San Diego
detected fentanyl

3 vape pens found containing fentanyl or
heroin
student arrested

Student medical
emergency--Investigation ongoing

> **DEADLY DRUGS FOUND IN VAPING DEVICES**
» MIFFLIN COUNTY HIGH SCHOOL



Fentanyl killed this many people in 2022



What was Rocklin Unified's Response?



Rocklin Unified School District



Fentanyl Awareness Campaign

- Spread awareness across RUSD stakeholders about the dangers of fentanyl use within the region.
 - Workshops.
 - Media.
 - Partner with outside agencies.
 - Narcan/Naloxone is in multiple AED Boxes across all campuses and school district buildings.
 - Staff training ongoing.

Rocklin Unified – Partnerships



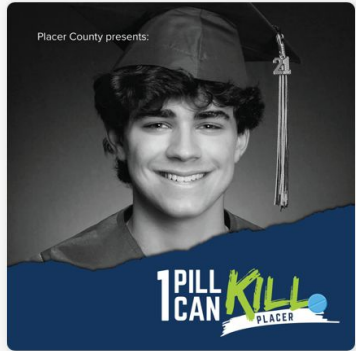
- Venue to launch 1 Pill Can Kill Placer Awareness Campaign
- Parent Information Nights & Student Assemblies



- Logan Webb, San Francisco Giants Pitcher & Rocklin High School Graduate



Rocklin Unified - Media Coverage



Los
Angeles
Times



San Francisco
Chronicle



CBS NEWS
SACRAMENTO

Sports
Illustrated





What happened at Riverside Unified?





RUSD

RIVERSIDE UNIFIED
SCHOOL DISTRICT



Fentanyl Incident & Campaign

- **Overdose at one of our high schools** - took a counterfeit oxycodone tablet containing fentanyl
- **Importance of Partnership** with local law enforcement and emergency response teams
- **Partnership with the County** and the Faces of Fentanyl Campaign launch in Oct.2022
 - [Social Media Toolkit](#) – English and Spanish
 - [Faces of Fentanyl Website](#)
 - [Fentanyl deaths dashboard](#)
- Developed a [Communications Plan](#) for school site leaders and departments to use.
- Narcan is now available at our school sites and training is currently taking place

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Questions & Comments

