

# *Santa Clara County*

## **School Boards Association**

**Corrected Minutes of the  
Wednesday, November 18, 2009  
EXECUTIVE BOARD MEETING**  
Santa Clara County Office of Education  
Oak Grove Room, 2<sup>nd</sup> floor South  
1290 Ridder Parkway, San Jose

### **Roll Call**

Present: Daniel Bobay, Merrilee Claverie, Danielle Cohen, Esau Herrera, Barbara Klausner, Chris Miller, Nancy Newkirk, Mary Noel, Pam Parker, Kathleen Sullivan, Dana Tom, Karen Whipple, and Rose Filicetti, Executive Director

Excused: Frank Biehl, Cynthia Chang, Albert Gonzalez, Marsha Grilli, Judy Hannemann, Jo Lucey, Nancy Newton, Leslie Reynolds, George Sanchez, Susan Sweeley, Phyllis Vogel, Ellen Wheeler

Absent: Leon Beauchman, Linda Chen, Karen Chung, Joseph Di Salvo, Bud Fellom, Jeff Fischer, Michael Gipe, Mark Good, Cindy Goodsell, Ben Liao, David Luskin, Peter Mandel, Dolores Marquez, Jeremy Nishihara, Antonio Perez, Bob Ramirez, Tricia Rasmussen, Ken Riley, Michele van Zuiden,

### **Call to Order – Dana Tom, Vice President for Frank Biehl**

Called the meeting to order at 7:40 p.m., and welcomed all present. Self introductions were made.

**Guest Speaker: Dennis Cima** of Silicon Valley Leadership Group engaged those present in a discussion about his policy work as SVP for Education and Workforce Preparedness. SVLG serves a diverse membership of national and local business leaders in public policy and advocacy. They do sponsor a limited number of programs for “quality of life” here in the valley. In education, they focus on teacher quality, pre-K, mathematics, and higher education and sponsor a math teacher training every summer. His concern is that while companies continue to thrive in Silicon Valley, they are not adding new jobs in this economic and regulatory environment. Dennis welcomes partnerships with local districts, including endorsement of local parcel tax and bond measures – with sufficient time for the Group to understand the issues and how they relate to business.

### **Minutes of Wednesday, September 23, 2009 Meeting**

**A motion was made by Daniel Bobay** and seconded by Karen Whipple to approve the Minutes of the Wednesday, September 23, 2009 meeting, as submitted. **The motion passed by majority with one abstention.**

### **Treasurer's Report – Pam Parker**

Presented the budget vs. actuals for through November 18, 2009. The report shows total income for the year of \$15,680 primarily from dues and the fall dinner, and expenses of \$6,940, for a net income of \$8,740. The report was filed.

No **President's Report** was made.

### **Committee Reports/Old Business**

2010 Hoffmann Awards – Nancy Newkirk, Co-Chair, reported on the meeting held prior to this meeting among the Hoffmann Committee members. There is concern that with only six applications in hand and the deadline of tomorrow, November 19, that we may have to extend the deadline, go with the programs we have, or temporarily halt the program for the coming year. Nancy would like to do a survey of members, Superintendents, and prior year winners to determine the cost in staff time to complete an application and the relevancy of the award. Co-Chair, Esau Herrera reported that he and Frank Biehl have secured a \$500 sponsorship from the local building trades industry and hope to have as much as \$5,000 in commitments by January, so that we can make modest monetary awards for the winners.

There was no CSBA Update.

### **Executive Director's Report – Rose Filicetti**

Reported that she attended the recent SVEF Forum on A-G Class Requirements as the Curriculum for local high school districts. There was a lively debate between advocates of the change vs. teachers of Career Technical Education coursework.

We have received the first preliminary sketches for our new logo. After review by the officers and changes made in response by the designer, we will put the logo to a vote of the Executive Board.

### **New Business**

Nominations for Delegate Assembly – Rose Filicetti, for Jo Lucey, reported that applications for Delegate Assembly are due by January 7, 2010. Nominations must be made at an agenda meeting in November or December. There are six seats available in this year's election. As in years past, there will be an opportunity for candidates to make a brief presentation at our January meeting.

There was no report on Legislative Brunch.

Hoffmann Awards Dinner – Dana Tom, Vice President and Chair, reported that there are two possible sites for our spring Hoffmann Awards Dinner: Arya Global Cuisine in Cupertino or the Decathlon Club in Santa Clara.

Conference Hospitality – Rose Filicetti, for Ellen Wheeler, Chair, reported that arrangements have been made with Sodexo to host a hospitality suite on Thursday, December 3, from 5:00 – 7:30 p.m. in the Balboa Room of the Marriott Hotel. Everyone is encouraged to stop by.

Candidates' Workshop – Chris Miller and Danielle Cohen, Co-Chairs, reported that the Workshop will be held on Saturday, June 5, 2010, in the Milpitas Room of the SCCOE, from 10:00 – noon. They circulated a sign-up sheet for presenters and will do so, again, at our January meeting.

### **Networking News and Announcements**

Danielle Cohen raised the issue of the cost of filing fees for school board elections and members discussed the practice in their districts. Nancy Newkirk reported that she had attended the CSBA School Wellness Conference and there was a lively discussion about the cost of district lunch programs, the stigma of eating a free or reduced price lunch, and the selection of foods for students.

**A motion was made by Merrilee Claverie** and seconded by Mary Noel to adjourn the meeting and **the meeting was adjourned at 8:55 p.m. by unanimous vote.**

Respectfully submitted

Rose Marie Filicetti  
Executive Director