

CAREER TECHNICAL EDUCATION

Creating 21st Century Career Choices for All



The Career Technical Education Department of the Santa Clara County Office of Education was started in the fall of 2009. The mission: to develop, promote and disseminate proven, new and emerging CTE resources for all school districts in Santa Clara County

The overarching intent has been to promote career awareness for elementary grades, career exploration for middle grades, and career preparation for high school grades. A CTE Steering Committee, formed with representatives from 12 school districts, 3 ROP's and 5 community colleges. The Committee created an action plan with four goals:

- Develop business partners to support CTE programs by industry sector
- Provide county-wide advocacy assistance for CTE programs
- Identify location of CTE programs in Santa Clara County
- Provide professional development for teachers and administrators

Accomplishments to date:

- Created a county-wide CTE Steering Committee, which wrote a 3-5 year action plan to improve the quality of CTE
- Hosted two county-wide CTE conferences
- Created a database that lists every CTE high school class in Santa Clara County
- Hosted over 77 hours of professional development for administrators, counselors, teachers and business partners
- Hosted two professional learning communities for 27 teachers of two industry sectors
- Secured more than \$250,000 in grants
- Established more than 25 business partnerships
- Spotlighted 10 CTE classrooms by creating videos with students, teachers & principals
- Created resources including website, newsletter, district consultations, parent engagement workshops and CTE merchandise

Next Steps:

- Expand leadership to elementary and middle schools on career awareness and career exploration
- Add middle school administrators to steering committee 2011-2012
- Add elementary school administrators 2012-2013
- Expand business partnerships, grants and parent engagement activities
- Host CTE student showcase of work

Partners include:

- Cisco Systems
- PowerProduction Software
- Adobe
- California Mouse Squad
- Firefighters ABC's
- TeenForce
- Santa Clara County Federal Credit Union
- NorCal Events
- CreaTV
- GoingEvergreen
- Xilinx
- North County Regional Occupational Program/JPA
- Santa Clara County ROP
- Central County Occupational Center

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